REGENTS BUSINESS PARTNERSHIP EXCELLENCE AWARDS PROGRAM





REGENTS BUSINESS PARTNERSHIP EXCELLENCE AMARD

About

The Regents Business Partnership Excellence Award is designed to highlight successful partnerships and to further cultivate the higher learning environment through State Regents' Economic Development Grants. Institutions involved in these partnerships provide \$500 in other financial support AND receive a matching \$500 State Regents' Economic Development Grant that is applied to either:

- The tuition of an employee of the business being recognized.
- A paid internship for a current student of the institution to work for the business being recognized.
- · A faculty externship with the business being recognized.
- · Enhancement of the partnership with additional equipment, materials or supplies.

Submissions are provided by the institutions and reviewed by a committee of State Regents' staff and the Economic Development Council's Regents Business Partnership Excellence Award committee to ensure the integrity of the program. Only one partner summary is allowed per institution.

For more information, visit our website: www.okhighered.org/econ-dev/RBPEA.

2021 PARTNERSHIP PROFILES





Cameron University's Department of Business and City National Bank & Trust (CNBT) partnered in the delivery of more than 20 online small business disaster assistance webinars that helped more than 500 small businesses stay afloat during the pandemic. The partnership was supported by the Oklahoma Small Business Development Center, CU's Center for Emerging Technology and Entrepreneurial Studies (CETES), and the Lawton Fort Sill Chamber of Commerce. Jason Hensley, CNBT's senior vice president and chief operations officer, steered these financial experts and helped develop free, relevant and timely educational programs. This partnership has saved thousands of Oklahoma jobs by securing millions of dollars in federal and state grants and loans for small businesses. Above all, CNBT, and especially Jason Hensley, took the time to become a southwest regional expert on SBA disaster loans. They educated themselves on the continual flow of changes in order to keep the trainings up to date. CU thanks CNBT and Jason Hensley for their tireless commitment to supporting efforts at CU and CETES and stimulating the economic development and sustainability of area businesses.





Dr. Sinclair Armstrong, chairman of Armstrong Bank, is a strong supporter of Carl Albert State College and the Sallisaw Committee for Excellence. Armstrong has been a driving force behind the inception of the Sequoyah County Early Access Scholarship. Armstrong's generous contributions to this program have provided financial assistance to high school concurrent students in Sequoyah County that can't afford to attend classes or don't have access. His vision, to make education more accessible, has also afforded the opportunity to equip Sequoyah County high schools with Zoom technology, allowing students to complete college-level courses without having to leave their high school campus. Armstrong's mother instilled in him the value of education. He says, "I owe everything I have enjoyed in life to education and believe that acquiring a degree, regardless of the type, is critically important to creating a good life." It is a privilege to see community leaders like Armstrong placing emphasis on the importance of students' success in their educational pursuits through concurrent enrollment at CASC. His support has enabled Sequoyah County students to graduate from high school better prepared to meet future opportunities and challenges.





Connors State College is extremely grateful for the continued relationship with American Farmers and Ranchers Mutual Insurance and Cooperative. AFR has been committed to providing auto, home, farm and life insurance, as well as education, legislative and youth programs within Oklahoma communities for more than 100 years. AFR provides CSC with valuable resources that assist in providing quality education experiences to CSC students. The organization has sponsored livestock contests, provided funding for student programs and filled volunteer positions within CSC since the early 1900s. Most recently, the organization created an endowment within the CSC Development Foundation. The \$10,000 gift is named in honor of the first president of the Oklahoma Board of Agriculture and CSC's namesake, Judge J.P. Connors, and will provide tuition scholarships to agriculture students. The close partnership between the two institutions reflects a shared desire to promote connection and provide opportunity and stability for current and future leaders within the agriculture community.





Once the pandemic struck, East Central University nursing students quickly became aware of the bigger picture and all that Pontotoc County Health Department (PCHD) does to serve its community. They were invited to be directly involved with PCHD vaccination clinics in the community, providing students immediate feedback that they not only had chosen the right field of study, but that their service to the community was a meaningful and measurable endeavor. Since this experience, ECU and the PCHD now have a Memorandum of Understanding in place. Nursing students will now be ready to assist when they are needed. PCHD staff was also very helpful to ECU Student Health Services (SHS). The staff made sure ECU SHS was trained to properly administer COVID-19 tests and provide timely test results. They also provided insight into how the pandemic was impacting local and state decisions involving intercollegiate athletic competitions. Working to align policies and procedures in compliance with federal, state and local guidelines, and NCAA and Great American Conference recommendations, was a challenge, because they were constantly evolving during the pandemic. The PCHD helped ECU successfully navigate these challenges to ensure safe competitions for student-athletes in spring 2021.





In order to introduce high school seniors and graduates pursuing two-year college degrees to opportunities available in advanced manufacturing, Michelin launched its Tech Scholars program. In 2021, Michelin and Murray State College became partners to invite and encourage manufacturing technology students to join Michelin's comprehensive Tech Scholars program. Students in southern Oklahoma are gaining new and beneficial opportunities for career growth through this partnership. Participants work part time as Michelin employees while attending MSC, with Michelin providing full scholarships to cover tuition, fees and books. The program reinforces classroom knowledge through on-the-job training and, upon graduation, interested and qualified students join Michelin as reliability technicians earning salaries comparable to graduates with four-year college degrees. This partnership will produce Tech Scholar manufacturing graduates who will add energy and intellectual resources to Oklahoma through a 30-year-old program that brings together higher education and local industry.





Eastern Oklahoma State College and Great Western Dining Service, Inc. partnered in 2017 to offer meal service to the Wilburton campus and community. The partnership increased EOSC's dining options for the campus and community with expanded menu options, unlimited servings for students and monthly celebration dinners for holidays. Great Western Dining employs 23 individuals which has expanded workforce opportunities for the surrounding communities and created part-time job opportunities for students. The organization also provides a much-needed catering and dining service for local businesses and service organizations, with few options available in a small, rural area. Great Western Dining has also been a generous supporter of EOSC's annual Sapphire Ball, serving as a lead sponsor and providing the meal for the annual black-tie scholarship fundraiser. During the COVID-19 pandemic, Great Western Dining made the necessary changes to provide a safe and healthy dining experience for students, faculty, staff and the community.





The First National Bank & Trust Company of Miami opened for business on Feb. 17, 1900, and has served Miami and the surrounding area for more than 100 years. First National Bank has contributed more than \$200,000 to Northeastern Oklahoma A&M College in the past decade alone. With a strong belief in the value of higher education, First National Bank has made supporting NEO students' educational endeavors a priority by supporting the general scholarship fund and the Student Emergency Assistance Fund. Outside of academics, First National Bank supports NEO athletics through the purchase of a suite at Red Robertson Field. Combined with booster sponsorships, they also supported programs such as the NEO Agriculture Greenhouse and campus fine arts. First National Bank Officers and staff also contribute to the NEO Development Foundation at the annual fundraising gala with table sponsorships and large live auction donations. Their officers and staff members generously give their time to support NEO. President and Chief Financial Officer Rob Kimbrough has been a longtime member of the NEO Development Foundation and serves on the investment committee. Chairman of the Board of Directors Chuck Neal and Vice-Chairman Ann Neal have been NEO Presidential Partners for several years and Mrs. Neal served on President Kyle Stafford's Community Advisory Committee.





The Langston University Foundation and Dell Inc. Oklahoma City branch partnership secured employment opportunities for LU students and graduates, accelerated LU's digital transformation, and created innovative programs and initiatives. Dell is committed to transforming businesses, shaping the future of innovation and developing technologies to drive human progress. Like LU, Dell has an unwavering commitment to equality, trust and advocacy for its partners and stakeholders. In the midst of the unprecedented circumstances of the last year, Dell leaned into the partnership with Langston in historic ways. No collaboration was more central to the success of LU's mission during the pandemic than Dell and its team of incredible leaders and experts. LU is proud to call them partners and looks forward to driving education and student progress together in the years to come.





In 2019 Broken Arrow Public Schools partnered with Northeastern State University to host its Early College High School program at the NSU-Broken Arrow campus. The program allows students to take high school courses at the NSU campus while preparing them to succeed in college coursework upon completion of the 10th grade. The program participants are expected to earn between 16 and 30 college credit hours by the time they graduate from high school. The program began with 165 students and now has 380 students. Students who graduate high school and have earned 15 or more college credits are twice as likely to graduate with a four-year degree. Earning college credits while in high school can also significantly decrease the expense to attend college. The partnership between Broken Arrow Public Schools and NSU allows for course sequences focusing on pre-education and pre-manufacturing pathways that match the current workforce needs in the Broken Arrow community. These students are actively preparing for careers in industries with lucrative jobs located in their backyard. Broken Arrow Public Schools and NSU are working together to prepare tomorrow's workforce that will generate thriving businesses.





Northern Oklahoma College has developed a partnership with Enel Green Power, Oklahoma's secondlargest wind operator, to establish a new wind turbine technician program. This partnership is helping to meet the workforce needs of a growing industry in the state. Thirteen NOC students were enrolled in the inaugural Introduction to the Wind Energy course and other process technology courses as part of the program. Graduates will be qualified for work as a wind turbine service technician, by far the fastest-growing occupation in Oklahoma with 64.5% projected growth from 2018-28. Enel Green Power coordinated with NOC for more than two years to re-establish the wind energy program at NOC. They assisted in curriculum development, recruited and helped fund a program instructor, connected students with mentors and have facilitated instructional activities, such as a virtual wind turbine tour. Enel Green Power also established a scholarship in memory of senior manager Tim Knutson, who passed away in 2018. They have pledged \$59,000 in funding through the 2023 academic year; with these funds, 13 students in the inaugural wind energy class at NOC were awarded scholarships through the Foundation. This scholarship will help preserve his memory and instill his spirit of hard work and generosity in future generations of Oklahoma wind workers. Through the partnership agreement, Enel also provided a supplementary stipend for the primary program instructor, to ensure students receive high-quality, dedicated instruction from someone with industry expertise.



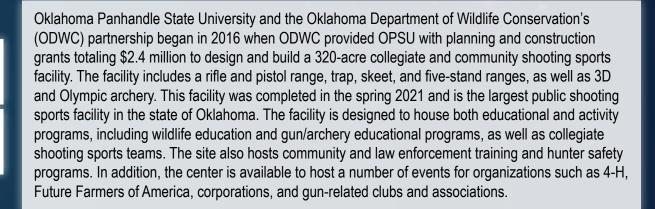


Aurora Learning Community Association's (ALCA) mission is to support educators and their students in integrating educational best practices and resources, technology, data-driven learning and teaching, as well as community involvement both online and local. ALCA started out partnering with K-12 entities and created a way for schools to track data. In 2015, Northwestern Oklahoma State University partnered with ALCA to provide education portfolios for bachelor- and master-level students, while also providing faculty with an online portfolio platform. The ALCA system also provides a platform for employees at NWOSU to track their institutional assessment plans and goals for each year. The team at ALCA gave NWOSU a personalized platform that was customized to their needs. Their headquarters are located within NWOSU's 10-service-county region, and NWOSU is proud to support a local product. The president of ALCA, Gary Sacket, is also an NWOSU alumnus. Partnering ALCA with a higher education institution will open doors for other institutions to see the options within the system. "The ALCA team has developed a robust system that has been great for our student and faculty portfolios," Dr. Shawn Holliday, dean of graduate studies, said. "Their customer service is impeccable, and I can call Gary anytime."

Oklahoma City Community College is committed to improving student achievement and strengthening the cybersecurity workforce of the city. They have partnered with Enterprise Services Center (ESC), a division of the Department of Transportation, located at the Federal Aviation Administration's Mike Monroney Aeronautical Center. ESC offers an array of vital government information technology services and financial management to a wide range of federal agencies. This partnership contributes to OCCC's efforts and provides additional value to the education that students receive in the classroom. ESC partners with OCCC's Computer Science (CS) department in various ways. The ESC members serve on the CS advisory board which facilitates curriculum reviews and provides guidance on building the skilled computer science workforce needed for Oklahoma. Their input helps OCCC faculty develop talented IT professionals who are ready to enter the cybersecurity workforce. ESC members also help prepare OCCC cybersecurity students through resume-writing workshops and mock interview sessions, where students are given recommendations on creating a brand for themselves. These collaborative efforts have resulted in multiple cybersecurity graduates being hired by ESC and many other organizations across the city and state. This exemplary partnership is an example of how industry and higher education find ways to meet state and federal workforce needs, while focusing on student success inside and outside of the classroom.









Oklahoma State University's land-grant mission is at the core of OSU's commitment to engage with industry partners. In 2018, Kratos established an unmanned aircraft system (UAS) production plant in Oklahoma to develop the MQM-178 Firejet aerial target drone and the XQ-58 Valkyrie "loyal wingman" aircraft, as part of the Air Force's \$400 million Skyborg program. The 150,000-square-foot facility is increasing jobs available for Oklahomans and boosting economic development. In 2019, research collaborations began between OSU's Dr. Kurt Rouser and Kratos' Aaron Vander Hamm to gauge small turbojet engine performance and operability, including designing and making a mobile test stand capable of measuring a thrust force over 200 lbs. The partnership also led to developing rockets for a rocket-assisted take-off (RATO) system, which enables an unmanned aircraft to quickly hit speeds sufficient for sustained lift. The partnership currently supports jobs for two graduate research assistants and four undergraduate researchers for design, analysis, fabrication and testing of high-performance solid rocket motors with over 500 lb. thrust. In spring 2021, a 10-student senior team designed a RATO system for high-speed unmanned aircraft, a project that further feeds the OSU-Kratos collaboration. The partnership also gives students experience with propulsion and airframe integration and the capability to manufacture rockets for Cowboy Rocketworks, part of the OSU Student Chapter of the American Institute of Aeronautics and Astronautics (AIAA). In 2021, work products from OSU students drew national recognition, including the attention of engineers from the NASA Glenn Research Center. This partnership has helped Dr. Rouser add more rocket design instructional and learning experiences to his courses, developing student talent for future workforce needs in Oklahoma.





The Oklahoma State University Institute of Technology Toyota Technician Training and Education Network (T-TEN) program within the School of Transportation and Heavy Equipment has made a significant contribution to Oklahoma's automotive workforce since 1987. OSUIT students in the T-TEN program are instructed by Toyota-certified professionals using the latest Toyota and Lexus vehicles available to diagnose, service and maintain equipment using factory-recommended procedures, special tools and service information. One of the longest-running partnership programs on campus, Toyota continues to innovate standards of excellence by modifying its T-TEN curriculum to reflect the ever-changing tide of advancements in automotive technology. Toyota has worked directly with OSUIT faculty and administration to update and implement a new curriculum that has since served as a model of standard for T-TEN's other 34 schools located across the United States. The program is certified in automotive chassis systems, automotive electrical systems, automotive engine and engine controls systems, and automotive drivetrain systems. Students graduate with more than five ASE certifications, increasing their marketability as highly skilled and qualified candidates for employment. Toyota dealerships have a pipeline of new talent ready for training and new OSUIT students receive proficient skills and training from an experienced Toyota instructor. As a bonus, the students also attend paid internships and have access to Toyota scholarships.









In summer 2019, Chief Justice Noma Gurich asked Oklahoma State University-Oklahoma City to consider setting up a court-reporting program due to a critical shortage of court reporters, especially in the rural areas of Oklahoma. A significant number of court reporters are eligible for retirement in the next two to three years, and the pool of replacements is significantly low. Many courthouse positions are currently unfilled. At the time, there were only two court reporting programs in Oklahoma, and with the support of Justice Gurich and the Oklahoma Supreme Court, the OSU-OKC Training and Development office had a program ready by spring 2020. The first cohort began classes in April 2020, and the students will graduate in October 2021. As of June 2021, OSU-OKC has three cohorts with more than 70 students enrolled, and a fourth cohort will begin in fall 2021. Upon successful completion of the program, students will be eligible to take the Oklahoma Certified Shorthand Reporter exam. Justice Gurich was also instrumental in procuring grant funding for scholarships and equipment through the Oklahoma Bar Foundation. This funding has removed some of the barriers and allowed Oklahoma students to pursue their dreams.

The two educational entities, Canadian Valley Technology Center (CVTECH) and Redlands Community College, recognized early on that collaboration was the key to true economic prosperity in their service region. Working side by side, they hired qualified faculty to meet Higher Learning Commission requirements in the teaching of mathematics while their science faculties collaborated to make sure courses taught in the Project Lead the Way Biomedical Sciences STEM Academy meet the necessary requirements for college credit. They co-sponsored a Manufacturing Extension Agent through the Oklahoma Alliance for Manufacturing and served as members of the Southwest Oklahoma Impact Coalition, providing numerous internship opportunities and service to industries throughout the region. In January 2019, they partnered to create the Canadian County Adult Basic Education program. This program offers ABE/GED services to help their citizens find productive employment, establish a base for their future educational goals, and provide opportunities for those individuals and their families. In November 2020, CVTECH was certified as one of the nine Centers for Workforce Excellence (CWE) under the Oklahoma Works Together program. RCC, along with numerous business partners in its service area, serves on the advisory board. Those collaborative efforts serve existing and prospective employers' workforce needs by coordinating resources and services. In January 2021, CVTECH and RCC collaborated with the El Reno Chamber of Commerce to sponsor a Small Business Development Center field agent to provide small business owners and start-up companies free services and networking opportunities to bring success to their businesses.

Rogers State University and Pryor Public Schools have launched a new partnership that will result in the opening of the Pryor High School Innovation Center at RSU in August 2021. The partnership between Pryor High School and RSU is innovative and unique in Oklahoma. Establishing a high school innovation center on a university campus streamlines the educational experience for students and allows them the opportunity to make the most of their concurrent enrollment. The Pryor High School Innovation Center will be housed at the Pryor Campus of RSU in the MidAmerica Industrial Park. It will be home to the Pryor High School Esports program and Tech Lab. Classes held at the Innovation Center will include manufacturing, engineering and robotics. This partnership fits perfectly into RSU's mission to provide a more highly educated workforce, enhance the economic development of the region and increase the quality of life for the residents of northeast Oklahoma. Through this new partnership, juniors at Pryor High School will be able to join an accelerated pathway toward earning a college degree. Students will earn high school and college credit at the same time, potentially earning up to an entire year of college coursework before high school graduation.





When an opportunity to be part of the newly designated Center of Workforce Development for Aerospace and Cybersecurity at Rose State College arose, United Dynamics was one of the first to step up to be a part of the Advisory Council leading the Center. The mission of defending the homeland is vital to United Dynamics, an aerospace company based out of Shawnee, Oklahoma. United Dynamics leadership saw an opportunity to assist with moving the needle on the workforce pipeline to build engineers. Through the Center's advisory council, United Dynamics proposed an innovative engineering bridge program allowing out-of-work oil and gas engineers to transition to aerospace. The idea led to a multi-layer, higher education collaboration that turned a training concept into a deliverable training program within three months. In addition, United Dynamics recently proposed a collaborative endeavor which would bring together RSC, an aerospace contractor and the largest military depot in the world. The focus of the endeavor centers on Additive Manufacturing and the advancement of the technology in support of national security. This type of collaboration ensures the cross-training of existing workforces in the field of 3D printing while affording college students the opportunity to learn about up-and-coming technology shaping the future of the aerospace industry.





SSM Health has worked with Seminole State College's nursing program to provide SSC students opportunities to develop their skills through on-site clinical training to help prepare them to enter the health care field. In 2020, their partnership grew even stronger. The college's nursing program director was called away to active duty for a 12-month deployment, leaving the position vacant for the next year. Eager to help, SSM Health worked with SSC on an agreement to bring in an interim director of nursing for the spring, summer and fall 2020 semesters at the college. This arrangement resulted in the temporary hiring of SSM Health nurse and administrator Linda Brown, with the hospital continuing to pay a large portion of her salary. Brown brought with her years of nursing experience, both administratively and in the field. She worked to maintain the integrity of the program and strove to provide her knowledge to the students and colleagues she worked closely with during her time on campus. As part of her leadership during the pandemic, SSC shared personal protective equipment supplies with SSM Health St. Anthony – Shawnee to assist with COVID-19 preparations at the hospital. The relationship between SSM Health St. Anthony – Shawnee and SSC is a great example of private industry and higher education working together for the common good of area communities.





Southeastern Oklahoma State University has worked with the Oklahoma State Department of Health, Region IV, for many years to provide services to its campus community. They have been instrumental in vaccination efforts for influenza and other preventable disease, provided on-site outreach for men's health and collaborated on wellness initiatives to promote eating better and moving more, just to name a few. This year, Southeastern has significantly relied on them and the Push Partner Agreement and Memorandum of Understanding put in place years ago for a pandemic such as COVID-19. This event's partnership has helped keep employees at work, and students in class, by providing resources for free on-site testing capability. Southeastern also partnered with the regional health departments to bring refrigeration facilities to their area that could store vital vaccination resources for Bryan and the surrounding counties. During the setup process of these facilities, they assisted financially in retrofitting the refrigeration unit to meet the storage requirements necessary to make this available to the community. The Health Department also came to campus on two occasions to assist in insuring that faculty, staff and students received on-site opportunities for vaccination before they returned home for the summer. Southeastern and the Department of Health have been great partners for many years, but this year has truly affirmed the importance of their continued partnership to thrive as an institution.

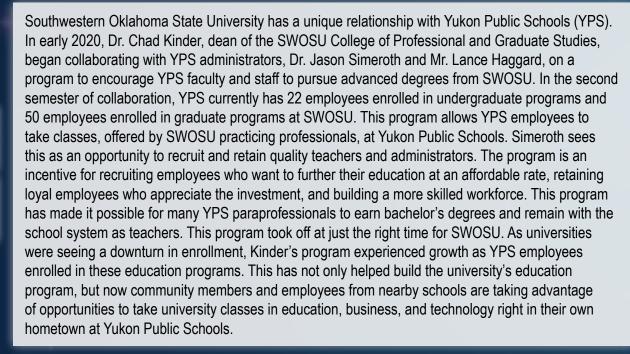










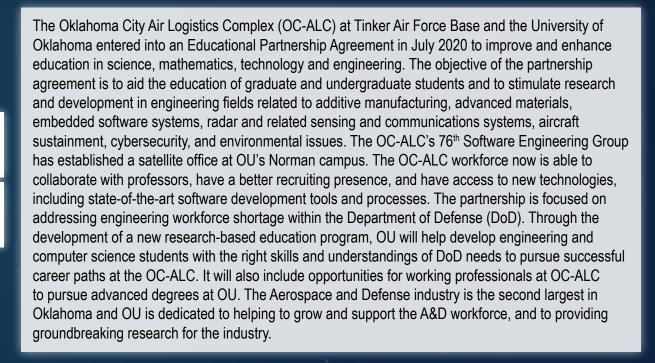


Tulsa Tech (TT) has been a collaborative and valuable partner in education with Tulsa Community College to maximize opportunities for students in the area to meet their educational needs. Examples include the Associate in Applied Science (AAS) in applied technology degree that allows TT students to transfer to TCC upon completion of their TT program and receive 9 to 42 hours of college credit toward an AAS in applied technology, resulting in up to 75% of an associate degree. This initiative gives students another avenue to college while also gaining workplace and technical skills. TCC and TT are developing an Earn and Learn program culminating in an earned associate degree and certification as an Advanced Manufacturing Technician. Students will attend TCC classes at TT two days a week and work at least 24 hours a week for a local, sponsoring employer while receiving a competitive wage. Plans include leveraging each institution's faculty, equipment, classrooms and student support resources. The two institutions recently signed a Memorandum of Understanding to share personnel who will work specifically with aerospace and manufacturing companies throughout the region to analyze, design and implement training needs. This shared position will also work with professional industry organizations and local workforce development agencies to create partnerships resulting in increased employment opportunities. A pathway is in the works where students start at TCC with Emergency Medical Technology training, transfer to TT for Firefighter 1 and Firefighter 2 Academy training, and return to TCC for Paramedic training and completion of an AAS degree in fire and emergency medical services. At the completion of each level, a student may go to work.

Over the past decade, the University of Central Oklahoma has been in partnership with Edmond Mobile Meals (EMM) through long-standing faculty, staff, student and alumni involvements. The UCO community assists with delivery routes serving homebound residents throughout Edmond and parts of the surrounding metro communities. Several UCO community members have served on the Edmond Mobile Meals board of directors, building partnerships to best serve the greater Edmond community. In addition to meal delivery, board members assist with fundraising efforts and collaborate on goals and directives to maximize resources and community services. Campus community volunteers serve as cooks and assist with programs like Little Chefs and EdFest. From 2012-19, more than 860 hours were tracked by UCO students alone. Community service partnerships with student organizations, such as the President's Leadership Council, Leaders of Tomorrow and health students, have integrated into the community culture. Edmond Mobile Meals initiatives provide critical services to keep our community thriving. Through the work of the organizational leaders, board of directors and volunteers, over 53,000 meals were delivered to 450 homebound in Edmond during 2020, allowing them to remain safely in their homes.



OKLAHOMA CITY AIR LOGISTICS COMPLEX







RCE General Contractors LLC, owned by Tony Tuthill, has been a partner and supporter of the University of Science and Arts of Oklahoma for many years. RCE is a locally owned and operated small business and is currently involved in multiple campus projects, including construction and rehabilitation. Additionally, RCE is developing a broad-base internship for students interested in construction or small business management. This internship provides Science and Arts students with hands-on experience in engineering, plumbing, electrical, construction, and other small business aspects. This internship is a subset of the entrepreneur class.





Although the city of Altus has always been a valued community partner to Western Oklahoma State College, their support during 2020-21 has been extremely beneficial. With an ongoing need for additional space for rodeo and agriculture science livestock, WOSC is always searching for growth opportunities. The city of Altus broke the traditional pattern of a public sealed-bid process and formed a Memorandum of Agreement with WOSC to use the property that once housed the city raceway. The additional acreage has allowed the agriculture department to increase its cattle herd, which has led to more hands-on learning opportunities for students. The property is also cross-fenced, making a perfect outside laboratory for rotational grazing experiments. The city of Altus was also instrumental during the historic 2021 winter storm and assisted campus physical plant employees with water and electrical needs while battling extreme temperatures and record snowfall. WOSC looks forward to a strong partnership for many years to come.



TulsaTech





