

# Create.OK.Lead: Ignore Barriers to Your Creativity, Start Leading Your Library!

Ignore Barriers to Your Creativity



Register today @ [createoklead.com](http://createoklead.com)

Conference details:

**Title:** Create.OK.Lead: Ignore Barriers to Your Creativity, Start Leading Your Library

**Where:** Oklahoma State University's Advanced Technology Research Center in Stillwater, Oklahoma

**When:** Friday, November 4, 2011 from 8:30am to 4pm.

**Cost:** \$65 for non-members, \$50 for OK-ACRL or OKSLA members

*(Registration includes an on-site catered lunch)*

## Conference Day Schedule

8:30-10am: Registration/Continental breakfast

9-10am: Poster sessions

10-10:30am: OK-ACRL/SLA business meetings

10:30-11:30am: Keynote address: Dr. Robert Sternberg

11:30-12:30: Catered lunch (on-site)

12:30-1:20pm: Concurrent sessions

*1:20-1:30pm: Break*

1:30-2:20pm: Concurrent sessions

*2:20-2:30pm: Break*

2:30-3:20pm: Concurrent sessions

*3:20-3:30pm: Break*

3:30-4pm: Wrap up/Door prizes

## Parking:

When you register online, you will notice we will be asking for a physical mailing address to mail your parking permit to.

You will be required to display this permit when parking at OSU's campus.

A detailed parking map and directions to the Advanced Technology Research Center will be mailed to you before the start of the conference.

Late and on-site registrants will receive a parking pass the day of.

## Lunch and Snacks:

A continental breakfast, a catered on-site lunch and afternoon snacks will be provided through registration costs.

Catering will be through OSU's Celebrations Catering service.

Lunch will consist of a "Make Your Own Deli Sandwich" station with various choice of meats, breads, cheese, lettuce, tomatoes, etc. plus pasta, potato, or fruit salad.

## Keynote Speaker



Dr. Robert Sternberg,  
2011 Create.OK.Lead Keynote Speaker

Robert J. Sternberg is Provost and Senior Vice President and Professor of Psychology at Oklahoma State University. He is also Honorary Professor at the University of Heidelberg, Germany. Prior to arriving at Oklahoma State, he was Dean of the School of Arts and Sciences and Professor of Psychology and Education at Tufts University. Before going to Tufts, he was IBM Professor of Psychology and Education and Professor of Management at Yale University. Sternberg's PhD in psychology is from Stanford and he has 11 honorary doctorates. His BA in psychology is from Yale.

Sternberg is a fellow of the American Academy of Arts and Sciences, American Association for the Advancement of Sciences, Association for Psychological Science, and American Psychological Association. He is also Past-President of the American Psychological Association. He is President of the International Association for Cognitive Education and Psychology and is President-Elect of the Federation of Associations of Brain and Behavioral Sciences. Sternberg is on the Board of Directors of the Association of American Colleges and Universities.

The author of roughly 1,200 journal articles, books, and book chapters, Sternberg has held roughly \$20 million in grants and contracts. His research has primarily been on human intelligence, creativity, wisdom, styles of thinking, and leadership, as well as on love and hate. Sternberg has received two dozen awards for his research. Sternberg has been listed by the ISI as among the most highly cited authors in psychology/psychiatry and was listed by the APA Monitor as one of the top 100 psychologists of the 20th century.

Source: <http://education.okstate.edu/kamm>

# Who's presenting in the PM?

12:30 to 3:30 PM Presentations

## Using iPads and QR Codes to Create the Ultimate Interactive Assignment.

*Emily Brown, Jessica Moad (University of Central Oklahoma) and Paul Stenis (Oklahoma City University)*

In Spring 2011, the instruction librarians at UCO were inspired to campaign for the purchase of iPad 2s. They justified the request with an innovative scavenger hunt assignment that relies on students working in teams with iPad 2s and QR codes. In Fall 2011, they gave the assignment for the first time in instruction sessions for first-year experience classes. Learn what inspired the assignment; how the assignment was designed; what practical and technological challenges were involved; and how it went in practice.

## Title Pending

*Dean Mike Rusk (Tulsa Community College)*

This presentation will focus on the recommendations and ideas brought forward in the recent ACRL Report "The Value of Academic Libraries". Ideas for assessing library value will be presented and discussion will follow to work toward some common assessment themes that can guide future academic library planning. Ideas and recommendations for assessing academic library value will be tied to the new (draft) ACRL 'Standards for Libraries in Higher Education' and the Higher Learning Commission 'Criteria for Accreditation'. Both of these documents search for 'value' in higher education structures and libraries need to be speaking the same language.

## Break a Leg! Performance Skills in the Information Literacy Classroom

*Lisa Louis (Texas A&M University)*

Enthusiasm, passion, charisma – these are all characteristics we associate with great performers and great teachers. For many of us, that teacher who stands out the most in our minds is probably someone who brought some - if not all - of these qualities to the classroom and created magic. How can we as teacher-librarians learn to harness those same qualities to improve our own classroom performance? I draw from my experience as a vocalist and theater geek to share practical advice with librarians who would like to learn to invoke their inner performer and bring new life to their teaching. Advice includes vocal and physical warmups, strategies for performance anxiety management, the importance of preparation and tolerance for when preparation fails, use of humor and props, and suggestions for further development including a reading list. The presentation will include activities and discussion, so attendees can share their own experiences and suggestions with one another as well.

## Title Pending

*Nate Vanden Brook and Dana Tuley-Williams (Oklahoma City Community College)*

The Wikipedia Public Policy Initiative (now Wikipedia Global Education Program) was created by the Wikimedia Foundation in 2010 to encourage professors and students to edit and improve entries on Wikipedia. As part of this project, Professor Nate Vanden Brook will be assigning his Fall 2011 American Federal Government students a Wikipedia entry and asking them to evaluate and make changes to it as needed. He and Librarian Dana Tuley-Williams are collaborating in hopes of: introducing alternative means of disseminating information; teaching students how to locate, use and evaluate appropriate resources; creating an awareness of the importance of making free, reliable, documented information available to as many readers as possible; fostering a better understanding of the appropriate uses of Wikipedia in an academic setting.

## Friend Them! Library Friends Can Lead the Way!

**Panelists:** *Dean Adrian Alexander (University of Tulsa), Gwen Dobbs (University of Central Oklahoma), Adrianna Lancaster (East Central University), Lynda Reynolds (Stillwater Public Library), Latasha Wilson (Oklahoma State University); Moderator:* *Karen Neurohr (Oklahoma State University)*

Join us for an engaging panel presentation on Academic Library Friends' Groups. An organized Library Friends' Group can benefit your library and the Friends' members themselves. This presentation will include information about how to start and sustain a Friends Group. Panelists will provide examples of creative activities and collaborations that work. They will also discuss web pages, social media and how Friends can serve as library advocates. Information about state and national resources for Library Friends Groups (including a Friends of Libraries in Oklahoma (FOLIO) seed grant opportunity) will be included in this fabulous program.

## Architecting Information: Building the Next Generation Academic Library

*Stewart Brower (University of Oklahoma-Tulsa)*

Research continues to reveal barriers between college students and their libraries. These barriers can take different forms, both perceived and physical. With the recent construction of the new Schusterman Library at the University of Oklahoma-Tulsa campus, a rare opportunity existed to design the space to try and reduce or eliminate these barriers and build better informed relationships with our students. An information commons was designed to integrate point-of-need information services with professional librarian consultations and writing center tutoring, providing a seamless "cradle-to-grave" approach to student projects. The Library's new digital gallery serves as a focal point to showcase campus research, student achievements and scholarship, and community outreach initiatives. Student conference rooms provide enriched collaboration spaces for group project work. Quiet, comfortable study spaces throughout the Library lend support to individual, reflective study (and the free coffee doesn't hurt.) Innovative design, guided by a philosophy of information literacy education and community engagement, helped us craft an academic library that is at once both modern and traditional, and very much focused on connecting with our students.

## Mixing Instruction, Advocacy, and Some Bright Colors

*Matt Upson (Emporia State University)*

Comic books and graphic novels continue to gain academic legitimacy in the classroom and library. Many academic courses utilize comics as required reading and academic libraries actively pursue these works as part of their collection development efforts. Two librarians in Kansas decided to capitalize on the strengths of the medium and create a guide to their academic library in comic form. Using in-house artistic talent and library instruction skills, the librarians developed a unique and functional resource that instructs students in an exciting and engaging manner. The library was presented in a new light (via zombie attack) in the hopes of encouraging reluctant and bored students to take advantage of library resources. Students also played a key role in the creative process, increasing their buy-in and enjoyment of the guide. The resource has garnered much attention in recent months, with over 1.6 million downloads since April, proving it to be a valuable promotional tool for the college and library. The presenter will recount the creative process and the ensuing effort to promote the guide to a wider audience in the hopes of encouraging similarly creative, customized, and engaging resources.

## Title Pending

*Katie King and Dr. Melany Kyzer (Southern Nazarene University)*

Drawing on a strategy that has been successful in the adult undergraduate program, the cohort experience, Southern Nazarene University committed to an innovative project called Learning Communities. These Learning Communities offer incoming freshmen a chance to take general education courses grouped around common themes like Arts & Culture and Sustainability & Resilience. This allows students to learn about a subject in which they are interested that may be outside of their major, helps them to form close friendships with people they might not have met otherwise, and brings them into a community that supports its members and celebrates each others' successes. This learning environment also impacts the way the library and the professors work together. Professors work closely with each other and with the librarian liaison, who is considered a professor, to fully integrate content, information literacy, and specific composition, technological, and speech objectives. This requires everyone to communicate well and to consistently collaborate; this also gives the librarian space to move beyond library tours and bibliographic "one-shot" sessions and to teach information literacy to a broad range of students from the beginning of their academic careers.

This is a tentative listing of scheduled and confirmed PM presenters. We do have a couple of unconfirmed presenters that may be added to our agenda.

Please see [createoklead.com](http://createoklead.com) for an updated listing.

# Poster Sessions... Propose away!

Share your best ideas with the Oklahoma academic library community by presenting a poster session at the joint OK-ACRL and OKSLA Fall 2011 Create.OK.Lead: Ignore Barriers to Your Creativity, Start Leading Your Library conference on November 4, 2011 at the Advanced Technology Research Center at Oklahoma State University's Stillwater campus.

The poster session submissions can come from all types of libraries and be on any topic relevant to librarianship. Poster session participants should place materials such as pictures, data, graphs, diagrams and narrative text on tri-fold or regular poster boards. During the assigned poster session time period, participants are asked to informally discuss their poster presentations with conference attendees.

The deadline for submitting a poster session proposal is October 7, 2011. Poster presenters will be notified by October 14, 2011, whether their submission has been accepted for presentation at the conference.

Questions about poster session presentations and submissions may be directed to: [create.ok.lead@gmail.com](mailto:create.ok.lead@gmail.com)

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## OK-ACRL Outstanding Service Award!

### Nominations for this year will be due on Friday, October 7th!

The OK-ACRL Outstanding Service Award will be given annually to individuals showing extraordinary service or contributions to the OK-ACRL organization over time.

If you know of someone who has provided a minimum of 4 years service in either OK-ACRL or its interest groups (service is not limited to elected or appointed positions)

*and*

has shown extraordinary service or contribution to OK-ACRL or its interest groups

*or*

has displayed meritorious service to OK-ACRL or its interest groups by helping with the annual conference or workshop e.g., helping with logistics, providing refreshments, AV help, marketing materials, etc.

Nominate them!

The award will consist of a gift card from the OK-ACRL Board to the individual and free attendance to the following year's OK-ACRL conference and all interest group work-shops.

For official rules, criteria, the nomination process and more, please see:

<http://okacrl.okstate.edu/osaward.htm>

The first award will be given away at this year's OK-ACRL/OKSLA's Fall 2011 Conference.

# OK-ACRL 2012! Vote for your 2012 Board!

Below are our Board candidate for 2012. Open spots for the 2012 OK-ACRL Board include board member-at-large, secretary, and president-elect.

You should be receiving your email ballot soon with the candidates listed below.

## 2012 OK-ACRL Board Election Ballot

### President-Elect Candidates:

Victor Baeza  
Director of Library Graduate and Research Services  
OSU

Dana Jackson  
Assistant Archivist/Government Documents  
UCO

### Secretary Candidates:

April Schweikhard  
Medical Librarian  
OU-Tulsa

### Board Member-at-large candidates:

Frederic Murray  
Assistant Professor, Instructional Services Librarian  
SWOSU

Jessica Moad  
Reference and Instructional Services Librarian  
UCO

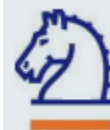
Barbara Pickthorn  
Associate Professor, Assistant Director  
Cameron

We're serious about  
door prizes!

If you stick to the very end,  
we will have some fabulous  
door prizes that no librarian  
would want to miss!

So count on being at the  
conference till 4pm!

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