

# Online *All the Time*

2009 SPRING CONFERENCE

APRIL 16, 2009

OKLAHOMA DISTANCE LEARNING ASSOCIATION



HOSTED BY:  
LANGSTON UNIVERSITY, OKC

*client focused  
instruction driven  
technology empowered*



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Administrative Offices  
6111 E. Skelly Dr. Tulsa

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4600 S. Olive Ave. Broken Arrow

Health Sciences Center  
3350 S. Memorial Tulsa

Lemley Campus  
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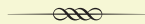
Peoria Campus  
3850 N. Peoria Tulsa

Riverside Campus  
801 E. 91 St. Tulsa

Sand Springs Campus  
500 N. Adams Rd. Sand Springs

# Schedule

8:00 – 9:00 am	Registration and Check-In
8:15 – 9:15 am	Breakfast and Networking
9:00 – 9:15 am	Introductions
9:15 – 10:00 am	Lightning Talks
10:05 – 10:40 am	Session 1: Lightning Talks Expanded
10:50 – 11:25 am	Session 2: Lightning Talks Expanded
11:40 – 12:30 pm	Lunch
12:35 – 1:15 pm	Keynote Address
1:30 – 3:00 pm	ODLA Knowledge Café
3:00 – 3:30 pm	Closing Discussion, Door Prizes and Awards



## OKLAHOMA DISTANCE LEARNING ASSOCIATION

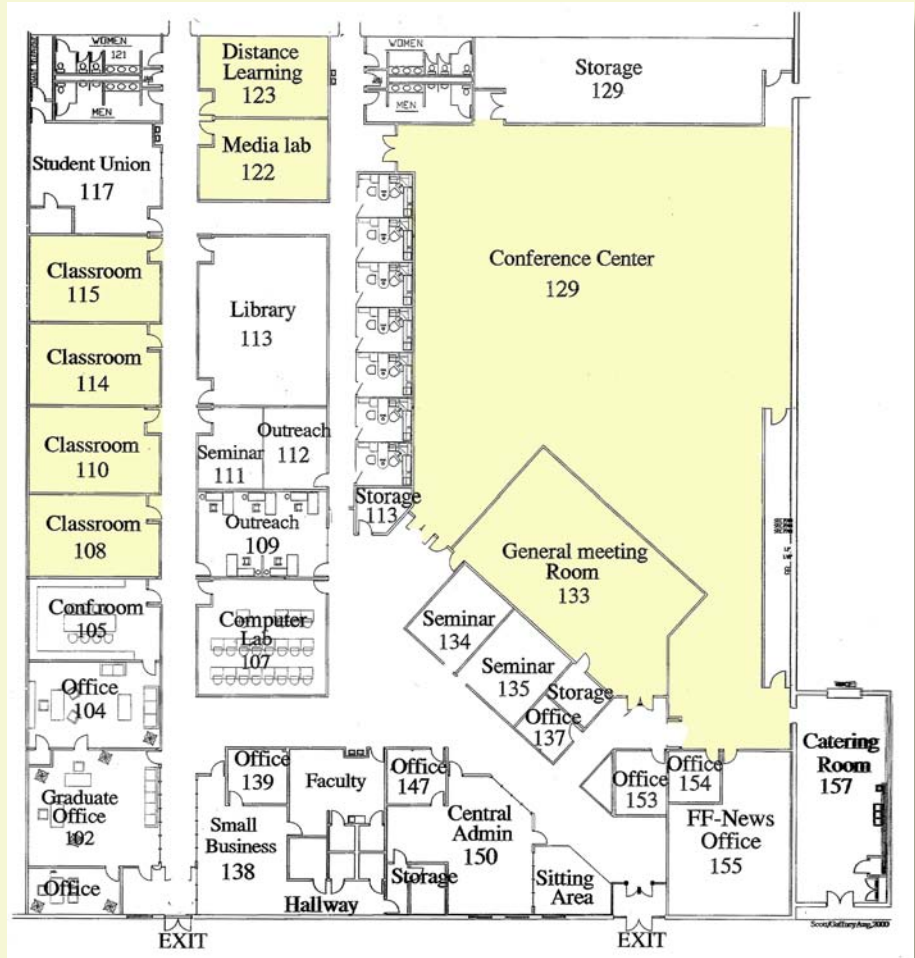
*“Dedicated to promoting the development and application of techniques  
& technologies that eliminate the barrier of time and place in  
delivering quality education and training.”*

### Mission & Goals

- **Lead** » Provide state leadership to the field of distance learning.
- **Advocate** » Advocate and promote the use of distance learning.
- **Inform** » Be the first and best source of information on statewide distance learning.
- **Policy** » Serve as the representative of distance learning before government policy and regulatory bodies.
- **Recognize** » Provide recognition of the outstanding achievements in statewide distance learning through an annual awards program.
- **Publicize** » Provide information and case studies of successful distance learning programs and grant information through its official newsletter and other publications.
- **Partner** » Serve as a catalyst for the formation of partnerships between education and business.



# Building Map



**SESSION 1 LIGHTNING TALKS**

10:05 – 10:40 am

Room 115	Unplugging from the Commercial Software Grid: Software for Starving Students	Kent Brooks
Room 108	E-Training for Healthy Businesses	Christy Burcham Mike Charboneau
Room 122	How the Stimulus Package May Benefit your Distance Learning Program	Jennifer Zakas Greg Maniss
Room 110	Process of Developing Online Courses	Dr. Abe Soltani Debbie LaFollette-Sanders
Room 123	Distance Learning Enhanced by Remote Support Software	Mark Bennett
Room 114	Acrobat Forms – Getting Started	Scott Ertl

**SESSION 2 LIGHTNING TALKS**

10:50 – 11:25 am

Room 115	Unplugging from the Commercial Software Grid: Free Content, the Next Step	Kent Brooks
Room 110	Is Wiki the Right Tool for Building Communal Constructivism in a Graduate-Level Course?	Dr. Kathleen Kelsey
Room 123	Aligning Your IT Resources with Your Organization's Business Objectives	Mike Votaw
Room 108	Mobile Phone Tools for Teaching and Learning	Jym Brittain
Room 114	Building Community Online- The Critical First Week	Dana Lindon Linda Jones Lee Anne Morris
Room 122	Trends in Education & Technology: Best Practices in Online Instruction	Shelley Constant



# Who's Abusing Your Network?

## Secure Networks™ for Higher Education

Today's open learning environment poses many security risks: students downloading music illegally, guest faculty connecting virus-infected laptops, or illegal/offensive content being hosted on your servers without your knowledge.

Secure Networks solutions from Enterasys address all of these challenges. Our security architecture delivers centralized command and control, enabling you to automatically enforce acceptable usage policies for users and applications. If a breach does occur, automated security response helps identify, locate and eliminate threats in your IT infrastructure.

*Leading colleges and universities in more than 70 countries ensure the integrity and performance of their IT services with Enterasys Secure Networks.*

### ▶ Take the Secure Networks Challenge

See how our unique approach can secure any network from any vendor by scheduling a Secure Networks demo. Call **877-801-7082** or visit [enterasys.com/solutions/classroom-control.aspx](http://enterasys.com/solutions/classroom-control.aspx)



There is nothing more important than our customers.

# Keynote Address



**DR. JASON COLE**  
**CLO**  
**REMOTE LEARNER**  
**DENVER, CO**

Jason Cole, Ph.D, is currently Chief Learning Officer at Remote Learner (<http://remote-learner.net>). Dr. Cole has had extensive experience in instructional systems design and implementation of large scale educational technology projects. He was tapped by Open University UK in 2005 to assist OU with its transition from their homegrown learning management system to Moodle. Over the ensuing 2 years he successfully architected a system that currently supports over 225,000 student users worldwide with multiple enrollments. OU-UK is the largest online school known to exist. Jason is the co-author of Using Moodle (©2006 & 2007) published by O'Reilly Community Press, and has been the organizer of several successful MoodleMoot Conferences in the US and UK.

## **ODLA BOARD OF DIRECTORS**

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TOGETHER, GREAT THINGS HAPPEN.

# Presenters



**KENT BROOKS**  
CTO  
WESTERN OKLAHOMA STATE  
COLLEGE

Kent Brooks served as the Chief Technology Officer at Western Oklahoma State College in Altus Oklahoma for the past 12 years. He was an instructor, department chair and computer coordinator at the University of New Mexico – Gallup Campus prior to coming to Altus. While in New Mexico he was actively involved in the Los Alamos National Laboratory EDUNET program which sought to bring telecommunications technologies to the four corners area of the US. Kent has been heavily involved in numerous teacher-training projects and efforts to bring networking and telecommunications technologies to rural areas. Most recently he has lead an institutional effort to establish connectivity for a collaborative effort Western has established with Chuxiong Normal University in China. His grant writing efforts have brought over \$4 million dollars to the state of Oklahoma to equip rural schools, tribal complexes and museums with distance learning technologies. Kent’s work interests include the acquisition of technology and training resources for rural under served com-

munities. More specifically his work interest and focus is on the “open” or “free” software movement and its impact on delivery of technological services in higher education.



**MIKE CHARBONEAU**  
**CHRISTY BURCHAM**  
INDUSTRIAL COORDINATORS  
MOORE NORMAN TECHNOLOGY  
CENTER

Mike Charboneau and Christy Burcham are Industrial Coordinators for Moore Norman Technology Center. As such, they work with local businesses to help them improve their processes, meet their training needs, and provide a better work environment for their employees.



**KATHLEEN D. KELSEY, PHD**  
PROFESSOR, EVALUATOR,  
DISTANCE EDUCATOR  
OKLAHOMA STATE UNIVERSITY

Kathleen D. Kelsey earned her Ph.D. from Cornell University in 1999. Her

dissertation focused on interaction in a distance education setting. She received the Alan A. Kahler Outstanding Dissertation Award from the American Association for Agricultural Education for this work. She has continued to research distance education issues while teaching research and evaluation methods at Oklahoma State University, Stillwater.

puter Science at the University of Oklahoma.



DANA LINDON  
LINDA JONES  
LEE ANNE MORRIS

Dana Lindon, Linda Jones & Lee Anne Morris come together several times a year to co-facilitate the Online Learning Series course offered by The 8th Floor in Tulsa. Each brings with them a unique back ground that enhances the learning environment.

Lee Anne Morris is a full-time instructor on The 8th Floor who specializes in helping faculty utilize educational technology. Lee Anne also teaches English classes at the community college level. Linda Jones works as a Site Instructional Technology Specialist for Broken Arrow Public Schools, and she teaches English in a K-12 environment.

Dana Lindon is a coordinator in the Distance Learning department at Rose State College and has taught psychology courses at the community college level. All three of us enjoy helping fellow educators consider new ideas for the online or blended classroom.



MIKE VOTAW  
CORPORATE SOLUTIONS ENGINEER  
ENTERASYS SECURE NETWORKS

Michael Votaw is currently a member of the Corporate Solutions Engineering and Security program at Enterasys. In this capacity, he is responsible for the design, provisioning, deployment, and measurement of end-to-end Enterprise Security solutions that support Enterasys' & Siemens global commercial and government clients. He has worked in computer security, Information Assurance, and information risk management since 1996, first in the area of cryptographic and communication technology for the Air Force, then in a series of leadership roles such as the Advanced Network Security consultant on the B2 Bomber program and Network Management and Information Assurance consultant with the US Army European Theatre.

Mr. Votaw served in the United States Air Force Reserves and has studied Electrical Engineering and Com-



**DR. EBRAHIM SOLTANI**  
**DEBBIE LAFOLLETTE-SANDERS**  
**LANGSTON UNIVERSITY**

Dr. Ebrahim (Abe) Soltani is an Associate Professor of Computer Education Technology in the School of Education and Behavioral Sciences and Director of Computer Technology Integration at Langston University. He teaches graduate and undergraduate computer education technology courses and, as Director of the Computer Technology Integration Center, is responsible for activities involving distance education, online course management system (D2L) and faculty training and development. In the center he directs activities involving training, design and production of hybrid and totally online courses; design, production and planning of workshops and training in the use and integration of computer technology, for the faculty at Langston University, Langston, Oklahoma. His interest is in designing/developing new methods to deliver the content of courses to students for higher student retention and recall anywhere and anytime. Prior to this position he taught computer education technology courses at Alabama Agricultural & Mechanical University, Huntsville, Alabama and Kansas State University, Manhattan, KS; Pre engineering courses at Donnelly College and Com-

puter Science courses at Bishop Ward High School in Kansas City, Kansas; and worked with Burlington Northern Railroad in Overland Park, Kansas in a Science Fellowship program. He has been involved in numerous grant writing proposals, presentations, consultation and technology activities for computer technology integration locally and globally. He earned a B.S. in Agricultural Engineering from Kansas State University in 1982, a M.S. in Industrial Management Engineering from Central Missouri State University in 1987 and a Ph.D. in Computer Education and Technology from Kansas State University in 1995.

Debbie LaFollette-Sanders is a Trainer and Administrative Specialist for the Computer Technology Integration center at Langston University. She also teaches two fully online courses. She has a passion for online teaching, educational technology and graphic design. She worked in Colorado's fourth largest school district where she was a Technology Assistant and helped train teachers in technology integration in the classroom. Debbie received her B.S. in Management from Hope Int'l University, Fullerton, CA, her M.Ed from the University of Missouri in Information Sciences and Learning Technologies and will be graduating in December with her Ed.Sp from the University of Missouri in Information Sciences and Learning Technologies. Most recently, she completed the Online Professor Certificate program at Florida Community College with a goal of becoming a ranked faculty member teaching fully online courses.



**JAMES "JYM" BRITTAIN**  
**DIRECTOR, CTL**  
**NORTHEASTERN STATE UNIVERSITY**

James "Jym" Brittain is the Director of the Center for Teaching and Learning for Northeastern State University in Tahlequah, Oklahoma. The Center is responsible for promoting Service Learning, coordinating distance learning and promoting the Scholarship of Teaching and Learning. He is a faculty member in the College of Education where he teaches educational technology courses. Additionally he coordinates the annual Oklahoma Higher Education Teaching and Learning Conference to celebrate innovative teaching in higher education. Jym is the editor of Technology4Teachers.com and serves on the review board for the International Journal of Teaching and Learning in Higher Education. Jym is a certified Master Online Instructor Trainer for Michigan Virtual University and has assisted faculty with online course conversions since 2000. Jym recently completed the Campus Compact Professional Development Institute. He is currently working on a doctorate in College Teaching from Oklahoma State University researching topics in mobile learning. Current-

ly, Jym lives in Tahlequah, Oklahoma with his five year old son.



**SCOTT ERTL**  
**TECHNOLOGY INTEGRATION INSTRUCTOR**  
**THE EIGHTH FLOOR**

Scott is a Technology Integration Instructor for The Eighth Floor, A Technology and Learning Center for Educators and Adjunct Professor at Tulsa Community College. Scott has over 17 years of experience teaching and training diverse users how to effectively use and implement technologies.

**MARK BENNETT**  
**CONSULTANT/TRAINER**  
**M.BENNETT CONSULTING**

Mark has specialized in education technology for 4 years, cultivating a growing passion to help teachers better utilize their interactive classroom technology. Formerly a successful sales rep, Mark is now a full-time technology trainer / consultant with numerous certifications from SMART and eInstruction, among others. Mark also has significant experience with Distance Learning technology, including using the technology to train teachers remotely.

M. Bennett Consulting is a company devoted to quality professional development for interactive classroom technology.



**SHELLEY CONSTANT**  
REGIONAL SALES MANAGER  
WIMBA, INC.

Shelley Constant taught computer courses at a community college for over 12 years and was a K12 account executive with Apple for 13 years. She is a former IT director and was the owner of an education technology consulting company. Shelley has been a Regional Sales Manager for Wimba since June of 2008



**JENNIFER HICKS**  
ANDREW KNOX  
POLYCOM

Jennifer Hicks is the Polycom Account Manager for Education, Government, and Healthcare in Oklahoma. Jenni-

fer has been with Polycom for a total of nine years and in the videoconferencing industry for a total of 13 years. Jennifer has worked extensively with our Education partners in Oklahoma providing the most advanced, highest quality solutions for Distance Learning. Polycom, Inc. (Nasdaq: PLCM) is the global leader in telepresence, video, and voice solutions and a visionary in communications that empower people to connect and collaborate everywhere.

Andrew Knox has been involved in distance education for over 15 years. He began his service with Texas A&M's Center for Distance Learning Research in 1994 as multimedia director and trainer, as he pursued his secondary science teaching certificate. In 1997, Andrew left CDLR and Texas A&M to pursue technical training and education marketing for VTEL Corp. Andrew returned to Texas A&M to pursue a master's degree in Adult Education, which he completed in 2006. Andrew Knox currently serves as Sr. Area Grant Manager for Polycom's Grant Assistance Program. He is an active member of the Texas Distance Learning Association, United States Distance Learning Association, and ISTE.

Andrew's areas of research and career interest include technology integration for K-12 schools, human creativity, distance learning program development and change management.

# Lightning Talks

## UNPLUGGING FROM THE COMMERCIAL SOFTWARE GRID: SOFTWARE FOR STARVING STUDENTS

KENT BROOKS

This session is an overview of the Software for Starving Students project which provides a collection of Open Source Software OSS that can be utilized as a free alternative for students or institutions on a budget. Western Oklahoma State College has taken over this project and you will get an overview of the website and project. Attendees will learn the difference between free and open source including keys to evaluating open source software. Popular OSS applications used in a learning environment will be discussed including: Moodle, OpenOffice.org, Paint.net, Firefox, ClamWin Antivirus, Foxit PDF Creator, GIMP, and Tux-typing. Free software as a service application: Google Apps for Education will also be discussed. All participants will receive a CD with these applications loaded and ready to install.

## UNPLUGGING FROM THE COMMERCIAL SOFTWARE GRID: FREE CONTENT, THE NEXT STEP

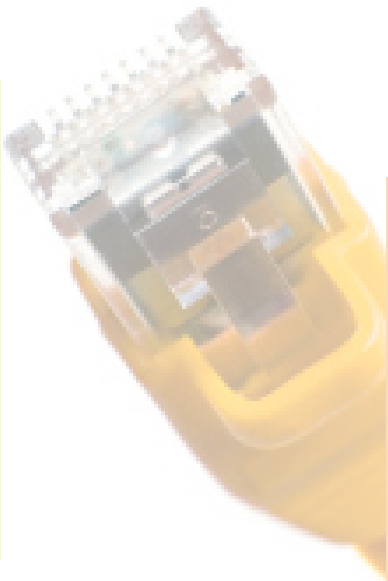
KENT BROOKS

This session discusses resources available for developing open content as well as a specific Microcomputer Applications Course which Western has developed in Moodle (open source) and which uses OpenOffice.org (open source) to teach microcomputer applications, and uses Jing (free) as a key content development tool. Students enrolling in this course also are provided a FREE textbook which they can use online or which can be downloaded. As budgets are squeezed and software compatibility issues abound, it is time to determine if open source and alternative software services can be strategic tools in the education environment. Included will be keys to evaluating open source software and a list of our favorites including free and low cost content tools we use for developing virtual puppets, avatars and voice/audio applications.

## E-TRAINING FOR HEALTHY BUSINESSES

MIKE CHARBONEAU AND  
CHRISTY BURCHAM

Oklahoma is first in the nation for deaths related to heart disease, 9th in the nation for adult obesity, and 5th in the nation for adults who smoke. How can an online learning program help to



change these dreadful statistics?

Moore Norman Technology Center has worked together with the Oklahoma State Department of Health, the Oklahoma Turning Point Council, and other organizations to develop the Make It Your Business E-Training. This program is an outgrowth of the Strong and Healthy Oklahoma initiative and is designed to help businesses build practices and policies to create a healthy work environment and improve the health of their employees.

IS WIKI THE RIGHT TOOL FOR BUILDING COMMUNAL CONSTRUCTIVISM IN A GRADUATE-LEVEL COURSE?

KATHLEEN KELSEY, PH.D

Wikis have been praised as tools that enhance learning and collaborative writing within educational environments and move learners toward a state of communal constructivism (Holmes et al., 2001). Many pedagogical claims exist regarding the benefits of using wikis. These claims, however, have rarely been tested empirically. This study used a three-year longitudinal cohort survey design (Creswell, 2008) to test the pedagogical claims of wiki, including the theory of communal constructivism, when implemented as a writing tool to create an online textbook in a graduate-level course. Holmes, et al. (2001) assertions were not substantiated by our

findings. The overall survey mean was 2.33 on a four-point scale, indicating learners were not sure if the wiki writing experience impacted their knowledge construction or critical thinking skills. Instructors must encourage and reward students for collaborating and stress learner responsibility when using wikis as a collaborative writing tool.

ALIGNING YOUR IT RESOURCES WITH YOUR ORGANIZATION'S BUSINESS

MIKE VOTAW

Please join us for a valuable session showcasing Enterasys Networks.

Enterasys is a company that has been providing secure networks for Oklahoman education and healthcare customers for over 25 years.

In this session you will learn the following:

- Gaining control of peer to peer student usage without comprising access
- Dramatically increase visibility of computing resources
- Provide guest user wireless network access quickly and easily
- Employ network security without the hassles of using dedicated and expensive hardware
- Use network authentication so that users must identify themselves before gaining access to school's resources

## BUILDING COMMUNITY ONLINE— THE CRITICAL 1ST WEEK!!!

DANA LINDON,  
LINDA JONES AND  
LEE ANNE MORRIS

During this session we will discuss several teaching strategies the instructors may use to foster a sense of community in an online learning environment. The presentation will surround the first week of class when the learning climate and class atmosphere begins to take shape. Strategies will include various tips involved in setting the tone for your online course, including pre-course preparation, combating navigation challenges, sending a welcome e-mail, conveying a communication plan, establishing the facilitator's presence, and online strategies that break the ice.

## PROCESS OF DEVELOPING ON- LINE COURSES

DR. ABE SOLTANI  
DEBBIE LAFOLLETTE-SANDERS

This presentation describes a team-based system approach for helping faculty develop online courses for the first time. It involves different stages of development including different technology and pedagogical skills and assessments needed to produce efficient, high quality online courses.

## MOBILE PHONE TOOLS FOR TEACHING AND LEARNING

JAMES "JYM" BRITAIN

This session explores the use of mobile phones as teaching and learning devices. Participants will learn about a number of services available in both web and mobile formats, making them available to all students. Bring your cell, or mobile phone and LEAVE IT ON.

## ADOBE ACROBAT FORMS — GETTING STARTED

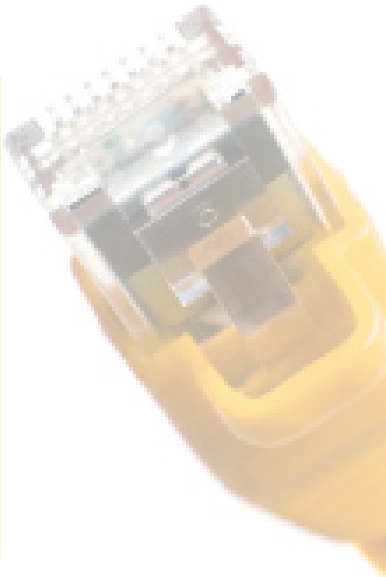
SCOTT ERTL

Getting the most out of your Adobe Acrobat Professional investment means knowing more than what the icons on the forms toolbar can do. In this presentation you will see the steps needed to plan, implement and take the guesswork out of building your Acrobat forms.

## DISTANCE LEARNING ENHANCED BY REMOTE SUPPORT SOFTWARE

MARK BENNETT

You are encouraged to explore how Remote Support software can supplement and enhance a Distance Learning instruction situation. Emphasis on



PC-based Remote Support / Desktop Sharing software that operates independent of your Distance Learning system.



### TRENDS IN EDUCATION AND TECHNOLOGY: BEST PRACTICES IN ONLINE INSTRUCTION

SHELLEY CONSTANT

Wimba is a leading provider of collaborative learning software applications and services to the education industry. People learn by joining together and collaborating among themselves and with their teachers. The Wimba Collaboration Suite helps people connect by combining interactive technologies such as voice, video, podcasting, instant messaging, application sharing, polling and whiteboarding.

Learn how you will increase collaboration with one single source of interactive tools. This presentation will demonstrate how Wimba's suite of collaborative products can allow faculty to easily create a complete and engaging teaching and learning environment by adding numerous interactive elements to their online courses.



### HOW THE STIMULUS PACKAGE MAY BENEFIT YOUR DISTANCE LEARNING PROGRAM

JENNIFER ZAKAS  
ANDREW KNOX

1. Polycom resources for our Education partners in Oklahoma
2. The Obama Stimulus Bill (American Recovery and Reinvestment Act) and its effect on Education in the state of Oklahoma. Andrew Knox, Senior Area Grant Manager from Polycom will discuss how the funding breaks down.
3. Polycom Video \*update\* including industry leading High Definition videoconferencing, innovative desktop video solution and record + stream
4. Polycom Alliance Partners overview including Microsoft and Cisco; how the entire solution set integrates with Polycom Alliance Partners

# Notes





# Notes

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## ODLA Fall Conference & Membership Meeting



OSU-Tulsa



Thursday, Nov 12 • Friday, Nov 13

### Highlights:

- New & Innovative Sessions
- Professionals from across the state
- International Distance Learning Presentations
- Networking happy hours, dinner and entertainment  
Cain's Ballroom and so much more!

#### Recommended Hotels:

- Crowne Plaza - [www.cptulsa.com](http://www.cptulsa.com)
- Hotel Ambassador - [www.hotelambassador-tulsa.com](http://www.hotelambassador-tulsa.com)
- Doubletree - [www.tulsadowntown.doubletree.com](http://www.tulsadowntown.doubletree.com)

Learn more about downtown Tulsa at: <http://www.tulsadowntown.org/>  
Sponsorship Opportunities: [lisa.cole@tulsatech.org](mailto:lisa.cole@tulsatech.org)

# Save the Date

# ODLA OFFICERS



LISA COLE, Ed.D | PRESIDENT

**The Eighth Floor**  
A TECHNOLOGY AND LEARNING CENTER FOR EDUCATORS:  
*A TulsaTech and Tulsa Community College Partnership*



KENT BROOKS | PRESIDENT-ELECT



LARRY COCHRAN | PAST PRESIDENT



STEVE CADE | TREASURER



ELAINE JOHNS | SECRETARY

