

LANGSTON UNIVERSITY
BLACK HISTORY MONTH 2012:
"BLACK WOMEN IN AMERICAN CULTURE AND HISTORY"
CONVOCAATION

KEYNOTE ADDRESS:
ATTORNEY
PATRICIA
RUSSELL
MCCLLOUD

TUESDAY
FEBRUARY
28 2012

11:00 A.M. - I.W. YOUNG AUDITORIUM



PATRICIA RUSSELL-MCCLOUD

Patricia Russell-McCloud is a “visual speaking experience.” With more than 20 years on the lecture circuit, she is categorized as being one of the nation’s best. Her speaking style is engaging, highly substantive, well-researched, pertinent to her audiences, and entertaining, whether for the public or private sector. She is distinguished and distinct. Her style is classified as “big, broad and animated,” which leaves her audiences anxious for more.

With each presentation she demonstrates, yet again, that she is a master at her craft as she artfully seeks to master the spoken word. In sum, this is a “speaker’s speaker” who specializes ascertaining the organization’s culture, interests and challenges. The client, in turn, receives the value-add of the experience and exposure to this qualitatively measurable speaker who is, in a word, unforgettable.

Each year she speaks to more than 100,000 people in private and public organizations, in the United States and internationally. She encourages her listeners to surmount every obstacle that stands between them and ... the possible. Her client list includes, but is not limited to, AARP, National Association of Women’s Business Owner, AT&T, Women’s Food Service Forum, eWomen’s Network, Wal-Mart/Sam’s Club, General Motors, American Honda, Cox Enterprises, McDonald’s, Northrop Grumman, General Electric, McGraw Hill Publishing, Memorial Sloan Kettering Cancer Center, Xerox, Procter & Gamble, and The United States Postal Service. Each company has benefited from having Russell-McCloud share her informed, inspirational wisdom and wit.

As a member of the Council on Legal Education Opportunity (CLEO), she studied at Harvard University, Cambridge, MA. She earned her Juris Doctorate degree at Howard University, School of Law, Washington, DC. Prior to embarking upon her speaking career, Russell-McCloud was an attorney with the Federal Communications Commission, Chief, Complaints Branch, Broadcast Bureau, Washington, DC, for ten years. Then she decided to follow her true passion which was to be a business entrepreneur and global professional orator. Born in Indianapolis, IN, and graduating from Kentucky State University she knew that her true career connection was to prepare meaningful presentations for diverse audiences, and to meet them at their point of need.

She has received many honors, including being presented more than 300 keys to American cities. She has served as the 11th National President of The Links, Inc., and the National Parliamentarian to the Alpha Kappa Alpha Sorority, Inc. She has been named as one of the top five business motivators in the country by Black Enterprise Magazine; identified as one of the top 10 speakers in America, “Success Runs in Our Race”; featured in ESSENCE Magazine, and in EBONY magazine as one of the most influential people in the United States; and featured as the cover story of SPEAKER magazine, National Speaker’s Association 2007 July/August.

A resident of Atlanta, GA, Russell-McCloud is married to Bishop E. Earl McCloud, Jr., Resident Bishop, African Methodist Episcopal Church, 18th Episcopal District, sub Saharan Africa.



**Black History Month 2012:
"Black Women in American Culture & History"**

Convocation

Langston University

February 27, 2012

Mr. Tyrone Walker

Director of Student Activities, Black History Month Co-Chair
Presiding

Invocation.....Kavaris Sims,
Mr. Langston University 2012

Black National Anthem....."Lift Every Voice and Sing"
James Weldon Johnson

Welcome.....Dontreka Matthews
Miss Langston University 2012

Selection.....La Chorale

Introduction of Speaker.....Dr. Angelia Y. Jones
Vice President of Student Affairs and Enrollment Management

Selection.....La Chorale

Keynote Address.....Patricia Russell-McCloud
Attorney

Special Presentations

Closing Remarks.....Tyrone Walker



Black National Anthem

"Lift Every Voice and Sing"

Words by James Weldon Johnson

Lift every voice and sing, till earth and heaven ring,
Ring with the harmonies of liberty;
Let our rejoicing rise, high as the list'ning skies,
Let it resound loud as the rolling sea.
Sing a song full of the faith
that the dark past has taught us,
Sing a song full of the hope
that the present has brought us;
Facing the rising sun of our new day begun,
Let us march on till victory is won.

Stony the road we trod, bitter the chast'ning rod,
Felt in the days when hope unborn had died;
Yet with a steady beat, have not our weary feet,
Come to the place for which our fathers sighed?
We have come over a way
that with tears has been watered.
We have come, treading our path
thro' the blood of the slaughtered,
Out from a gloomy past, till now we stand at last
Where the white gleam
of our bright star is cast.

God of our weary years, God of our silent tears,
Thou who has brought us thus far on the way;
Thou who hast by thy might, led us into the light,
Keep us forever in the path, we pray.
Lest our feet stray from the places
Our God where we met Thee,
Lest our hearts drunk with the wine of the world
we forget Thee;
Shadowed beneath Thy hand
May we forever stand,
True to our God,
True to our native land.

Alma Mater

"Dear Langston"

Words by Samuel Sadler

Music by F.J. Work

First Verse

High on a throne with royal mien, Our Hope
and our mother stand. All gaze with pride
upon the scene High o'er the silv'ry strand; All
gaze with pride upon the scene Where our
hope and our mother stand.

Chorus

Dear Langston, Dear Langston Thy sons and
daughters brave Will strive on with courage
Their honored shrine to save. With a "Sis!
Boom! Bah! And a Hip! Hurrah!" With a
"Hip-hur-rah!" We rally to Langston, Dear
Langston, to thee.

Second Verse

If ever man should dare bring low Thy
blazoned banner high, We'll battle with the
vicious foe And for thy honor die. We'll strive
and overcome the foe, Or for thy honor die.

Special Thanks

Black History Month Committee

Mr. Russell Leday

Student Activities Board

Office of Student Life

Sodexo Foodservice

Public Relations Office

Melvin B. Tolson Black Heritage Library Staff