



The Claremore Main Street Promotions Committee has begun the planning for the 2017 Dickens on the Boulevard event scheduled for November 17-18, 6pm-9pm. In an effort to help get event attendees into your stores, we have done the Dickens Dollars Give-Away for the last several years.

We will continue this if there is enough interest. For those that are new or have not participated before: Tickets are given to each participating merchant to pass out to all who visit their store during the event hours. PEOPLE MUST COME INTO YOUR STORE TO GET THE TICKETS FOR THE DRAWING. These tickets are entered into a nightly drawing for "Dickens Dollars" that can only be spent in the participating businesses. The winners can spend their prize ONLY in the participating businesses anytime between November 17 and Christmas Eve. Merchants take the "Dollars" as cash then redeem them to the Main Street Office for reimbursement.

We are again proposing that each business that would like to participate will donate \$40.00 in prize money. The total amount collected will be given away in nightly drawings.

We are attaching a form to determine your interest in participating in the Dickens Dollars Give-Away. Please fill this out and get it back to us by **Friday, November 3** along with a check (made out to Claremore Main Street) or cash so we can begin the advertising!

If you have any questions, please contact me!

Jessica Jackson
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Name of Business: _____

We are interested in participating in the Dickens Dollars Give-Away

YES

NO