

# McAlester Main Street Partnerships



## **DOWNTOWN & OLD TOWN Partner Benefits:**

- Assistance from State of Oklahoma Main Street Specialist for Facade Design, Interior Design, Business Consulting, and/or Education Opportunities at no added cost. The state department has qualified staff that are ready to come down and help you with any of these needs. These specialists would usually cost an upwards of \$125/hour.
- Your business will be included in paid ads for selected 2018 events that are hosted by McAlester Main Street.
- McAlester Main Street will add you to their website so that your business listing will redirect visitors to your website or Facebook.
- Your business will be mentioned monthly on McAlester Main Street's social media pages. As well as post shares and shout-outs.
- Your business will share in the Pride that comes from supporting a local program that is dedicated to preserving and promoting the cultural heart of our city.
- You will be provided with a window cling to display your support for McAlester Main Street.

## **2018 McAlester Main Street Services**

- Publicity and News Releases
- Architectural and Design Assistance
- Façade and Sign Grants
- Historical Preservation Tax Credit Assistance
- Liaison with City, County and State Agencies
- Subscription to in district news and upcoming events
- City, County and State Wide advocacy
- Co-op Advertising Opportunities
- Seminars & Workshops

**Your partnership enables our Main Street program to extend activities throughout the city and afford you the opportunity to play a direct role in the strengthening of Downtown and Old Town McAlester.**

Executive Director: Christine Hermsmeyer 918-423-8888

Office: 119 E Choctaw Ave Ste. 104 McAlester, OK 74501

# McAlester Main Street Partnerships



When you join McAlester Main Street, you enter into a partnership devoted to working on behalf of the community. Your partnership enables our Main Street program to extend activities throughout the city and afford you the opportunity to play a direct role in the strengthening of Downtown and Old Town McAlester.

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## Partner Benefits:

Your business name or logo on event marketing including some or all of the following:

- Logo Placement on Banners, Signs, Flyers, Website, Social Media, Print Ads, Radio Ads and additional programming as available.
- Pride in supporting an organization that preserves, improves and promotes Downtown and Old Town McAlester as the economic and cultural heart of our community.
- A **Profile Page** on our Main Street website, complete with your company's specialties, photos, and links.
- A window cling for your business to show your support of McAlester Main Street.
- Monthly **Facebook** mentions, as information is provided.
- Discount on business **training** opportunities.
- First chance at discounted **ad sharing** opportunities.
- Chance at your business being highlighted in our Newsletter.

### Premier Partner - \$3,500

Large **LOGO** on promotions in **ALL** of these events:

- ◆ Splash Bash: 4 tickets
- ◆ Chocolate Tour: 4 tickets
- ◆ Annual Banquet: Table for 8
- ◆ Trick or Treat Party in the Street: 100 ticket donation
- ◆ Christmas Parade: 1 entry and VIP seating

### Platinum Partner - \$2,500

Medium **LOGO** on event promotions in **THREE** of these events:

- Splash Bash: 4 tickets
- Crazy Days Ads
- Chocolate Tour: 4 tickets
- Annual Banquet: 4 tickets

### Gold Partner - \$1,500

**Business Name** on event promotions in **TWO** of these events:

- Splash Bash: 4 tickets
- Chocolate Tour: 4 tickets
- Spring Fashion Show: 4 tickets
- Crazy Days Ads

### Silver Partner - \$500

**Business Name** on event promotions in **ONE** of these events:

- Splash Bash
- Crazy Days
- Chocolate Tour

### McAlester Main Street Business Partner - \$200

- ◆ Liaison with City, County, and State agencies
- ◆ On-site Technical Assistance
- ◆ Historical Preservation Tax Credit Assistance
- ◆ Architectural and Interior Design Assistance
- ◆ Façade and Sign Design Assistance

### Event Partner - \$150

- ◆ Opportunity to customize a meaningful promotional activity at a select community event.
- ◆ Social Media and Print promotion at selected event.
- ◆ Contact us for details!

### Friends of Main Street - \$30

- ◆ Email and text reminders about events, meetings, and plans for Old Town and Downtown McAlester.

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Send Invoice  Check  Credit Card

# I Want to Become a McAlester Main Street Partner

NAME: \_\_\_\_\_

CONTACT LIASON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/EMAIL: \_\_\_\_\_

I would like to be a friend of McAlester Main Street and support the redevelopment of McAlester

Annual Contribution \$30

I am an existing McAlester Main Street Partner and would like to renew my membership of \$200 by:

Monthly payments of \$16.66

Quarterly payments of \$50

Biannual payments of \$100

One-time payment of \$200

**I am a new McAlester Mainstreet Partner** and would like to pay my first year's membership of \$150 by:

Monthly payments of \$12.50

Quarterly payments of \$37.50

Biannual payments of \$75

One-time payment of \$150

I am interested in receiving more information about participating in these McAlester Main Street committees or events:

Design Committee

Promotions Committee

Organization Committee

Economic Vitality Committee

Chocolate Tour

Spring Fashion Show

Splash Bash

Crazy Days

Trick or Treat Party in the Street

Christmas Parade

Annual Main Street Banquet

Signature: \_\_\_\_\_

Date: \_\_\_\_\_