

Oklahoma Complete Count Committee 2020 Census

Currently looking for trusted partners in your communities to help EVERYONE in Oklahoma get counted; including some of our most vulnerable populations.

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50 WAYS CENSUS DATA ARE USED

- Decision making at all levels of government.
- Drawing federal, state, and local legislative districts.
- Attracting new businesses to state and local areas.
- Distributing over \$675 billion annually in federal funds and even more in state funds. (Oklahoma annually receives returns of \$1,675 per person in federal funds for critical programs).
- Forecasting future transportation needs for all segments of the population.
- Planning for hospitals, nursing homes, clinics, and the location of other health services.
- Forecasting future housing needs for all segments of the population.
- Directing funds for services for people in poverty.
- Designing public safety strategies.
- Development of rural areas.
- Analyzing local trends.
- Estimating the number of people displaced by natural disasters.
- Developing assistance programs for American Indians and Alaska Natives.
- Creating maps to speed emergency services to households in need of assistance.
- Delivering goods and services to local markets.
- Designing facilities for people with disabilities, the elderly, or children.
- Planning future government services.
- Planning investments and evaluating financial risk.
- Publishing economic and statistical reports about the United States and its people.
- Facilitating scientific research.
- Developing “intelligent” maps for government and business.
- Providing proof of age, relationship, or residence certificates provided by the Census Bureau.
- Distributing medical research. Reapportioning seats in the House of Representatives.
- Planning and researching for media as backup for news stories.
- Drawing school district boundaries.
- Planning budgets for government at all levels.
- Spotting trends in the economic well-being of the nation.
- Planning for public transportation services.
- Planning health and educational services for people with disabilities.
- Establishing fair market rents and enforcing fair lending practices.
- Directing services to children and adults with limited English-language proficiency.
- Planning urban land use.
- Planning outreach strategies.
- Understanding labor supply.
- Assessing the potential for spread of communicable diseases.
- Making business decisions.
- Understanding consumer needs. Planning for faith-based organizations.
- Locating factory sites and distribution centers.
- Distributing catalogs and developing direct mail pieces.
- Setting a standard for creating both public and private sector surveys.
- Evaluating programs in different geographic areas.
- Providing genealogical research.
- Planning for school projects. Developing adult education programs.
- Researching historical subject areas.
- Determining areas eligible for housing assistance and rehabilitation loans.

Ways to Support Rural America in the 2020 Census

- **Join the Funder’s Committee for Civic Participation’s Funders Census Initiative (FCI 2020).** FCI 2020 (funderscommittee.org/working-group) supports funders by providing resources and information, and by connecting foundations with peer institutions and experts.
- **Share resources and information with the organizations you fund** that work in rural areas. Ensure that these organizations know about the census and encourage them take steps to ensure an accurate count in their communities.
- **Fund organizations that can do outreach in rural America.** Organizations like 4H Clubs, local radio stations, Head Start programs, and rural health clinics can all play a role in reaching rural populations that are hard to count. Farm bureaus can also be helpful, especially when it comes to supporting better internet access in rural areas.
- **Participate in Complete Count Committees (CCCs),** which are being established in states, localities, and on tribal lands to ensure an accurate census.³³ CCCs (census.gov/programs-surveys/decennial-census/2020-census/complete_count.html) are comprised of key stakeholders that promote census participation by leveraging knowledge of the local community.³⁴ Town, county, or tribally-based rural CCCs can remind leaders and local census staff of issues specific to rural areas.
- **Become a 2020 Census “partner” and help ensure that the Census Bureau’s Partnership Program gets the funding it needs.** Budget shortfalls are putting this important program at risk. Partners (organizations, associations, institutions, and the like) get timely updates about 2020 Census operations, as well as promotional and educational materials (census.gov/partners).
- **Stay informed about key census policy and operational developments.** The Leadership Conference on Civil and Human Rights publishes many helpful resources at civilrights.org/census. Resources from the Georgetown Center on Poverty and Inequality can be found at georgetownpoverty.org/issues/democracy/census. The Census Project (thecensusproject.org) provides regular updates on census-related activities in Congress and the administration. Census Counts 2020 has a hub for census resources available at censuscounts.org. Other organizations that work to ensure a fair and accurate census include NALEO Educational Fund (naleo.org), Asian Americans Advancing Justice (advancingjustice-aaajc.org), and National Congress of American Indians (ncai.org).
- **For more information about how census operations will be conducted in rural America,** see *Counting Rural America* (georgetownpoverty.org/wp-content/uploads/2018/10/GCPI-ESOI-Counting-Rural-America-20181010.pdf).

Complete Count Committees Leverage Local Knowledge



Source: U.S. Census Bureau, 2018