## **DISTRICT RECOVERY STRATEGY & WORK ALIGNMENT**

## 1) Support & Strengthen existing business base / BUSINESS RETENTION; 2) Rebuil Consumers' Confidence

ECONOMIC VITALITY	RECOMMENDED ACTIVITY TO ADDRESS NEED	FINANCIAL R	ESOURCES	VOLUNTEER LEADERSHIP		PARTNERSHIP (S)		TIMELINE - This Activity can be achieved:		
Key Programming Need:	Name of Activity / Project	Has the funds to accomplish	Needs Fund- raising	Current Base	Need to Recruit	Internal - MS Teams	Other Organization (s)	Summer 2020 (Jun-Jul-Aug)	Fall 2020 (Sep-Dec))	2021-2022 (12-18 mo)
Direct FINANCIAL Resources / incentives										
TECHNICAL ASSISTANCE – expanding or adjusting business models										
								TIMELINE	- This Activit	ty can he
DESIGN	RECOMMENDED ACTIVITY TO ADDRESS NEED	FINANCIAL RESOURCES V		VOLUNTEER LEADERSHIP		PARTNERSHIP (S)		TIMELINE - This Activity can be achieved:		
Key Programming Need:	Name of Activity / Project	Has the funds to accomplish	Needs Fund- raising	Current Base	Need to Recruit	Internal - MS Teams	Other Organization (s)	Summer 2020 (Jun-Jul-Aug)	Fall 2020 (Sep-Dec))	2021-2022 (12-18 mo)
Implementing social distancing guidelines, fostering sense of Safety welcoming - SPACE IN BUSINESSES										
Implementing social distancing guidelines, fostering sense of Safety welcoming - SPACE IN DISTRICT										
PROMOTION	RECOMMENDED ACTIVITY TO ADDRESS NEED	FINANCIAL RESOURCES		VOLUNTEER LEADERSHIP		PARTNERSHIP (S)		TIMELINE - This Activity can be achieved:		
Key Programming Need:	Name of Activity / Project	Has the funds to accomplish	Needs Fund- raising	Current Base	Need to Recruit	Internal - MS Teams	Other Organization (s)	Summer 2020 (Jun-Jul-Aug)	Fall 2020 (Sep-Dec))	2021-2022 (12-18 mo)
Promote BUSINESSES efforts - story telling										
Assess feasibility & impact of Events / Redefine Promotional "Activity"										
ORGANIZATION	RECOMMENDED ACTIVITY TO ADDRESS NEED	FINANCIAL RESOURCES		VOLUNTEER LEADERSHIP		PARTNERSHIP (S)		TIMELINE - This Activity can be achieved:		
Key Programming Need:	Name of Activity / Project	Has the funds to accomplish	Needs Fund- raising	Current Base	Need to Recruit	Internal - MS Teams	Other Organization (s)	Summer 2020 (Jun-Jul-Aug)	Fall 2020 (Sep-Dec))	2021-2022 (12-18 mo)
MS Program's POSITION / Role in Recovery – value proposition, messaging										
Resources and partnerships for ORGANIZATIONAL SUSTAINABILITY										