

Shipping & Logistics Challenges

There are two ways to go about shipping and fulfillment.

1. Pick, pack, and ship your self
2. Utilize a third party service



- Keeping up with customer demand
- Access to a person when I have an issue
- Keeping transportation costs down
- Keeping up with technology changes
- Lack of real time shipment
- Ability to integrate technology across all partners
- On-time pickup & delivery
- Funds to invest in technology
- Better understanding of my own supply chain
- Establishing a return policy
- Clearly stating the shipping and handling policy
- Taking great pictures of items for the web site
- Creating product descriptions
- Customers expect fast shipping
- Who will manage my ecommerce?