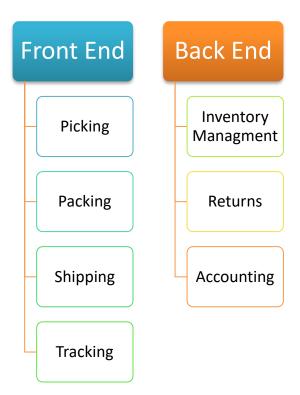


Shipping & Logistics Challenges

There are two ways to go about shipping and fulfillment.

- 1. Pick, pack, and ship your self
- 2. Utilize a third party service



☐ Keeping up with customer demand
Access to a person when I have an issue
☐ Keeping transportation costs down
☐ Keeping up with technology changes
☐ Lack of real time shipment
☐ Ability to integrate technology across all partners
☐ On-time pickup & delivery
☐ Funds to invest in technology
☐ Better understanding of my own supply chain
☐ Establishing a return policy
☐ Clearly stating the shipping and handling policy
☐ Taking great pictures of items for the web site
☐ Creating product descriptions
☐ Customers expect fast shipping
☐ Who will manage my ecommerce?

