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For Immediate Release

Oklahoma Main Street Announces Award Finalists

(Oklahoma City, Okla.) – The Oklahoma Main Street Center announced today the finalists of the program’s annual statewide awards competition. All finalists will be honored and the winners announced during the 32st annual Main Street Awards Banquet, September 20th in Oklahoma City.

Programs across the state competed in 20 award categories representing the “four points” of the Main Street Approach – Organization, Promotion, Economic Vitality and Design. Panels of outside judges for each point reviewed the entries and determined the winners.

The award finalists, in alphabetical order, are:

ORGANIZATION:

Premier Partner

Kendall Whittier – George Kaiser Family Foundation
Okmulgee – Covington Challenge
Tahlequah – The Cherokee Nation
Tahlequah -- Economic Recovery Task Force

Best Community Education/Public Awareness

Durant – Durant Main Street Influencers
Guymon – Virtual Fiesta
Wilburton – 2020 Latimer County Visitors Guide

Best Volunteer Development Program

Hobart – Hobart FFA
Newkirk – Paint Main

Main Street Hero

Enid -- Tom Rowe
Newkirk – Hannah Cross
Ponca City -- Kelsey Wagner

Best Creative Fundraising Effort

Claremore – Map Kiosk

Kendall Whittier – Kendall Whittier Rent Relief Program
Okmulgee – Okmulgee Brick Grants

PROMOTION:

Premier Special Event Under 1,000 Attendees

Enid – Holiday Market at the Rink
Hobart – Hometown Harvest Day
Sapulpa -- Lights ON!

Premier Special Event Over 1,000 Attendees

Enid – Holidays on Ice
Tahlequah – Red Fern Festival
Yukon – Rock the Route

Best Retail Event

Enid – Comic Con Crazy Days
Newkirk -- Children’s Christmas Shop
Tahlequah – Ladies Night out

Outstanding Image Promotion

Enid – Downtown Promotional Banners
Enid – COVID Curbside Pickup Signs
Kendall Whittier – visitKendallWhittier.com

Creative New Event

Ponca City – Virtual Awards Banquet
Tahlequah – Veteran Banner Program
Yukon – Czech Christmas Market

DESIGN:

Best Placemaking Project

Altus – The Enchanted Alley
Enid -- Under Her Wings was the Universe
Tulsa Route 66 – Cyrus Avery Plaza Southwest (Neon Park)

Best Interior Design Project

Altus – Southwest Crop Insurance
Kendall Whittier – American Solera
Stockyards City – Grain and Grange

Best Façade Rehabilitation Under \$10,000

Altus – Perry & Co.

El Reno – El Reno Main Street Façade
Kendall Whittier – Buck Building 2205.2207 E. Admiral Blvd.

Best Façade Rehabilitation Over \$10,000

Altus – Whirlwind Book Bar
Enid – Settlers Brewing Co.
Okmulgee – Ford Lofts

Best Visual Merchandising

Collinsville – Farm Hippie Farmers Market
Enid – No. 5 Findings
Yukon – Grady’s Green Room Music Shop

Best Building/Business Branding

Altus – Perry & Co.
Durant – Craft Pies Pizza Co.
Enid – Settlers Brewing Co.

ECONOMIC VITALITY:

Best Adaptive Reuse Project

Kendall Whittier – American Solera
Kendall Whittier – Four. Seven. Three.
Okmulgee – Ford Lofts

Best Business Practices

Altus – Gunkel Law Group
Enid – Park Avenue Thrift
Okmulgee – Miss Mary’s Market
Ponca City – Ponca City Development Authority

Best New Business

Durant – Opera House Coffee
Enid – Enid Brewing Co.
Okmulgee – Miss Mary’s Market

Business of the Year

Altus – The Cotton Patch
Durant – Roma Italian Restaurant
Tulsa Route 66 – Red Fork Distillery

For more information about the banquet or the Oklahoma Main Street Center, please call (405) 815-6552 or visit OKcommerce.gov/mainstreet.

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