



Jenifer Acosta | www.jeniferacosta.com

Be Impactful:

As a proud homecomer, I share my story of moving back to my hometown and how that has given me the opportunity to be impactful in my community through starting my company, redeveloping historic properties. As generations now choose where they want to live before finding a job, smaller communities have the foundation to retain talent through the impact they can make. Discussion centers on case studies of projects and work that has been completed in small scale real estate development and how it has added up to create my portfolio of 67 residential units, 40 commercial spaces, and so much more over the last 6 years



Becky McCray | www.beckymccray.com

Fix Your Volunteer Problem, the Idea Friendly Way

You don't have to know all the answers. You just have to be open to new ideas. Today you can get things done with less overhead, less drag and more meaningful participation by more people. Learn three practical ways the research-backed Idea Friendly Method will help you inspire more community involvement and position your Main Street to thrive, no matter what the future brings.

Fill Your Empty Buildings Blitz:

Does your community have too many empty buildings and empty lots? Warm up your note taking for this session, because you are going to hear a lot of ideas! Find the funding to fix them up, overcome common obstacles that keep them empty, and see successes from across the country. Start with "just for now" ways to appear full, then work up to long term solutions that fill empty spaces with dozens of new businesses.



Jackie Wolven | www.jackiewolven.com

Leadership & Building Great Nonprofit

Walk through how to be a leader that lifts up the community while building a great organization. Being a leader is not what you might think anymore - you are telling people what to do - you are empowering people to build great organizations, businesses and the community as a whole. Learning this new language of empathy, inclusiveness and growth mindset is meant to make great leaders but also stronger organizations that people want to be part of.

How: Using both standard presentations, group learning, and breakout groups to explore leadership and nonprofit excellence.

