2020 BUSINESS INVESTORS

A Cutting Edge Tree & Landscaping Action Truck Parts / Legacy Signs Albright Abstract Title & Guaranty Co. Ann Bandy State Farm Insurance Baumert, Cummings & Hiatt Bivin & Associates Inc. Blackwell Dentistry Bliss Industries LLC Boettcher Devinney Ingle Wicker **Bowers Logistics** Bumper to Bumper Caboose Thrift Store Cherokee Strip Credit Union Chuck Hoddy Glass Community National Bank Completely Quilted Custom Mechanical Equipment Diamond Nutrition PC The Doodle Academy LLC Dorada Foods Eastin Properties Inc. El Patio of Ponca City Inc. Enrique's Mexican Restaurant **Equity Bank** Evans & Associates Farha Wholesale/Fowler Vending First National Bank of Oklahoma Frocks & Fashions Gamemasters Guild Glass Trucking Inc. Glow Spray Tan & Eyelash **Extension Studio** The Grand Cigar & Lounge Grand Flowers & Gifts Healthback Home Health Heather Cannon Honda Her Majesty's Gems HoneyBee Boutique Humble Chiropractic PC Hurst Construction & Fabrication LLC Rvan A Johnson DDS PLLC Jodi R Cline - JREC Properties, LLC Kem's Gym / Inciardi Dance Klingers Collision Center LLC **Kyler Construction Group**

Landers Window & Exterior Cleaning Larry Murphy Insurance Agency, Inc. Liles & Company Loftis & Wetzel Los Portales Mexican Restaurant My Media Matters The Myers Agency Northcutt Clark Gardner Hron & Oldfield Northern Therapy & Rehabilitation Inc. The Perk Beverage Co Phillips 66 Photography by Jes Pioneer Oil & Gas Ponca City Area Chamber of Commerce Ponca City Art Association City of Ponca City Ponca City Development Authority Ponca City Habitat for Humanity Ponca City Public Schools The Ponca City Real Estate Co. Ponca Finance Co. The Poncan Theatre Provisions **Quality Water Services** Quarter Turn Resources RCB Bank Renfro Family Foundation Rick Scott Construction Inc Rusty Barrell Supper Club Security Abstract Co. Security Title Sparklight Speak Now Productions Standley Systems State Farm Insurance - Nga Wells Stewart Escrow & Title Services Sugar Lips Salon & Boutique Toni's Westside Health Mart Trout Funeral Home & Crematory Village Screen Print Vintage Swag Vortex Alley Brewing Whimsy

Winterrowd Talley Architects Inc

Wymer Brownlee Wealth Strategies

2021 CALENDAR OF EVENTS

January 8-9 – Winter Blues Sale March 5-6 – Spring Ladies Weekend May 13 – Main Street Mixer @ Central Fare July 29-31 – Crazy Days September (TBA) – BrewFest October 7 – Annual Awards Banquet October 21 – Goblins on Grand October 28 – Goblins on Grand (rain-out date) November 5-6 – Fall Ladies Weekend November 27 – Small Business Saturday December 3-4 – Lighted Christmas Parade & Christmas Open House Weekend (all weekend)

Ponca City Main Street

is a state and nationally

accredited program.

OKLAHOMA



BnCalify

MAIN STREET

AWARDS

Ponca City Main Street held its annual Awards Banquet to honor downtown businesses for all of their hard work and dedication to making our downtown great!

BUSINESS OF THE YEAR VORTEX ALLEY BREWING



PREMIER PARTNER EQUITY BANK



VOLUNTEER OF THE YEAR
Andrew Hicks

MAIN STREET HERO
Rachel Stewart

BEST SIGNAGE
Speak Now Productions

BEST COVID COMEBACK
Whimsy

BOARD MEMBER OF THE YEAR
Terron Liles

BEST WINDOW DISPLAY
Liles & Company Boutique

BEST INTERIOR DESIGN
Aesthetic state of mind

NEW BUSINESS OF THE YEAR
Provisions

BEST FACADE IMPROVEMENT
Vintage Swag





Erin Liberton, Luke Garrison, Kelsey Wagner, Melanie Gartside, Stephanie Austin

OUR MISSION

To serve Ponca City & its citizens by promoting quality of life through the revitalization of downtown.

Guided by Main Street America and the Oklahoma Main Street Center, Ponca City Main Street uses our Mission and Vision to guide the actions of our program. In 2020, PCMS adopted Transformation Strategies that provide clear guidance for how communities will fulfill their vision, advance their mission, strategically focus their tactics, and achieve their goals. Ultimately, the strategies help ensure activities in each of the 4 points are focused on the same outcomes.

OUR VISION

To make downtown the HEART of the community!

TRANSFORMATION STRATEGIES

Arts & Entertainment • Community Connection

COMMITTEE PROJECTS

The Main Street approach is a proven framework & has guided the revitalization of thousands of downtowns across the nation for the last forty years. Main Street America found the key to revitalizing downtown was to approach the district's problems and opportunities in a comprehensive manner, working simultaneously in four broad areas called the "Four Points". Our Committees represent the four points. The volunteers on these committees are responsible for much of the work of Ponca City Main Street. Below are the committees and their respective annual projects.

ORGANIZATION

Annual Investment Campaign Awards Banquet Volunteer Recruitment BrewFest Main Street Mixers

DESIGN

Outside the Box Improvement Grant Program Committee Member Recruitment Facade Visioning Project

ECONOMIC VITALITY

Business Assistance Activities Proactive Business Recruitment Vacant Building Inventory

PROMOTION

Crazy Days
Goblins on Grand
Annual State Visits
Social Media
Small Busines Saturday
Downtown Ponca City Alliance
Ladies Weekends – Spring & Fall
Holiday Open House Weekend

Ponca City Main Street created Ponca City Marketplace to help connect buyers to local Ponca City businesses. With the rise of marketplaces like Amazon & Etsy, it's no secret that these online shops are the most vibrant segment of the ever-growing world of e-commerce. We want to give local businesses a chance to be a part of a similar platform! This project has been a partnership between PCMS, the Ponca City Development Authority, and My Media Matters.



INDIVIDUAL INVESTORS

Ryan & Stephanie Austin Donald & Vonda Barnwell Ralph & Pauletta Beaty Larry Bittman Rex & Wendy Branstetter Bill & Barbara Bridwell Jerry Cathey Patrick & Kimberly Collogan Mark & Jayne Detten Suzanne Doyle Scott & Kacey Flanery Ike & Mary Beth Glass Sean & Julie Grigsba Danny & Carey Head Chris & Julia Henderson Jim & Lynn Howard Chris & Susan Jennings

Marc & Holly Labossiere Sue Lunsford Randol & Jocelyn Marzuola Vivian Mertz Thomas & Sherry Muchmore Pat & Diane Mulligan Homer Nicholson Clark Nickles Don & Mary Anne Potter Ron & Natalie Prather Christina Rich-Splawn Ron & Robyn Ryan Peter & Jamie Sinton Jason & Aimee Snyder Paul & Suzanne Taylor Terry Vandell-Bell Curt & Cynthia Wilson