

**Schedule At-A-Glance:** As you make travel plans for Main Street Now 2022, please note that while the conference officially begins on Monday, May 16, 2022, certain pre-conference sessions and meetings will start **Saturday, May 14**. *This schedule is subject to change*.

# Saturday, May 14

9:00 a.m. – 5:00 p.m. MSAI Leadership Development Workshop (Day 1 of 2)\*

### Sunday, May 15

# Monday, May 16

7:00 a.m. - 4:30 p.m. **Registration Check-in** 8:00 a.m.-1:00 p.m. Mobile Workshops\* 9:00 a.m. – 9:30 a.m. **Tactical Solution Sessions** 9:45 a.m. – 10:30 a.m. **Crash Courses** 9:45 a.m. - 1:00 p.m. **Roundtables** 10:45 a.m. – 12:00 p.m. **Deep Dives** 12:15 a.m. – 1:00 p.m. **Crash Courses** 3:00 p.m. – 4:30 p.m. **Opening Plenary** 

### Tuesday, May 17

7:15 a.m. - 4:00 p.m. **Registration Check-in Exhibit Hall** 7:15 a.m.-5:45 p.m. 8:15 a.m. - 8:45 a.m. **Tactical Solution Sessions** 8:45 a.m.-3:30 p.m. Mobile Workshops\* 9:30 a.m. – 10:30 a.m. **Main Idea Session** 10:30 a.m. – 11 a.m. Coffee Break 11:00 a.m. – 11:45 a.m. **Crash Courses** Lunch on your own 12:15 p.m. – 1:15 p.m. 1:45 p.m. – 3:00 p.m. **Deep Dives** 3:15 p.m. - 4:30 p.m. **Deep Dives** 4:30 p.m. – 5:45 p.m. **Exhibitor Reception** 

### Wednesday, May 18

7:30 a.m. –12:15 a.m. **Exhibit Hall** 7:30 a.m. – 12:30 p.m. **Registration Check-in** 8:15 a.m. – 8:45 a.m. **Tactical Solution Sessions** 8:30 a.m.- 4:00 p.m. Mobile Workshops\* 9:30 a.m.- 10:30 a.m. **Main Idea Session** Coffee Break 10:30 a.m. – 11:00 a.m. 11:00 a.m. – 11:45 a.m. **Crash Courses** 12:00 p.m.-1:30 p.m. Lunch on your own 1:45 p.m.-3:00 p.m. **Deep Dives** 3:15 p.m.-4:30 p.m. **Deep Dives** 4:45 p.m.-5:30 p.m. **Closing Plenary** 6:30-10:30 p.m. **Big Bash** 

<sup>\*</sup>Requires additional registration