



**National Main Street
Center**

a subsidiary of the
National Trust *for* Historic Preservation



Main Street Membership FAQs

Do we have to be an official Main Street program to join the National Main Street Center?

No. Our General Membership is open to any individual or group interested in revitalization! Our goal is to provide you with invaluable tools that will help your effort succeed—even if you're small or just starting out.

Which membership level is right for me?

Have you been selected as an Accredited or Affiliate Main Street America™ program by your Coordinating Program or the National Main Street Center? Join as a **Main Street America Designated Member**.

If not, are you an organization, municipality, or individual interested in getting started with Main Street or just looking for access to helpful revitalization resources? Join as a **General Member**.

Are you a consultant or company that provides goods or services to downtown revitalization organizations? Join as an **Allied Member**.

If I join as a Main Street America Designated Member, am I automatically an Accredited or Affiliate Main Street America™ program?

No. Membership is just the first step. Main Street America designation is a process that requires working with your state, county, or city-wide Coordinating Program or NMSC to achieve certain standards of performance. [Learn more here.](#)

The General and Allied membership levels do not have additional requirements – just access to resources.

As a member, am I entitled to use the “Main Street” name?

No. The National Trust for Historic Preservation® owns the trademark for the phrase “Main Street” as it applies to the revitalization of traditional and historic commercial districts. Local organization's may use the name only if they meet an established set of criteria and have been designated by their state or citywide Coordinating Program or directly by the National Main Street Center. Refer to our [Name Use Policy](#) for more information.

How long is my membership term?

Your membership is good for one year from the end of the month you joined us. For example, if you became a member August 10, 2017, your expiration date would be August 31, 2018.

When does my membership expire?

You can find your membership expiration date in the [Members Area](#), on your renewal notices, and renewal confirmation emails.

How do I renew my membership?

Renewing your Main Street membership is easy. If you have received a renewal notice from us in the mail, just return the letter along with your dues check made out to the **National Main Street Center** to the address below. If not, you can download a renewal form [here](#). Finally, you may renew with a credit card [online](#) or over the phone at 312.610.5611.

Where should I send my membership dues?

Please send your dues along with a completed join or renewal form to:

*National Main Street Center
Attn: Membership
53 W. Jackson Blvd, Suite 350
Chicago, IL 60604*

I'm the new Executive Director of a Main Street program – how do I get started?

Welcome! Please [email us](#) so we can update our records and give you access to the Members Area. If you're not sure whether your program has an active membership, we'll be happy to check your status and issue a renewal statement if necessary.

Our contact information has changed – what should I do?

You can update your contact information in the [Members Area](#). Just log into your master organizational account and select "Update My Profile".

What is my Main Street member number?

You find can your member number (aka account number) in the [Members Area](#) (see below), on your renewal notices, and in renewal confirmation emails. Note: master organizational account has a different member number than your individual sub-membership. Please use your **organizational** number when verifying your membership on applications, registrations, etc.

Welcome TEST NMSC (Account# 7514)

What would you like to do? ▼

Your membership is currently active. [Details](#)

Note: We recently transitioned to a new member database, and all members have been assigned new member numbers. If you need help finding your new number, please [email us](#).

I don't know my login info - what should I do?

[Click here](#) to retrieve your username and/or password. Just enter the email address associated with your organization's membership. If you do not know the email address associated with your account or you're new to your organization, [email us](#) for assistance.

Why do I have two accounts in my name?

Your membership has an Organizational Master account for your organization and Individual Sub-Member accounts for all team members (including the primary account holder). Here's what this means:

- The **master account** is used to act as an organization:
 - Renew the organization's annual membership, update your organization's profile, and manage your contacts and sub-memberships.
 - Use this member number to verify your membership when registering for the conference, completing annual reporting, etc.
 - Your organization will only have ONE master account
 - You must be logged into your master account to renew your organization's annual membership or add sub-members
 - You'll know you're logged into your organization's master account when the login portal says "*Welcome Organization*"
- **Individual sub-member accounts** are used to act as individuals:
 - Access member-exclusive resources, participate in our online member communities, and manage your individual profile and email preferences
 - Your organization will have AT LEAST ONE individual account for the primary account holder, and may create more for other staff members
 - You cannot renew your organization's annual membership or add additional sub-members when logged into your individual account
 - You'll know you're logged into your individual account when the login portal says "*Welcome Your Name*"

Can I share my benefits with other members of my organization?

Yes! You can create individual sub-memberships (see above) for your staff, board, committee members, etc. and allow them to access your organization's member benefits. The number of sub-members you can (in addition to the primary account holder) add depends on your membership type:

Coordinating Programs = 10

Main Street America Designated = 5

Allied = 3

General = 3

Note: These sub-memberships are **free**, but they must be renewed annually to remain active. The primary account holder can renew all sub-memberships when completing your organization's annual renewal (see above). They can also renew, add, remove, or change sub-memberships any time [Members Area](#).

To add a sub-member to your account:

1. Log into the Members Area with master **organizational account** and select “My Membership” from the dropdown menu.
2. Click “Add” under “Additional Sub Members & Memberships”

Membership History

Membership	Start Date	End Date	Amount	Status	Transaction Details
General Member	05/31/2017	05/31/2018	\$350.00	SUCCEED	Details

Additional Sub Members & Memberships

Contacts: **Add** Remove Sub-Membership: [Join](#) [Renew](#)

Action	Member	Membership	Fee	Start Date	End Date	Enrollment Date
<input type="checkbox"/>	Talirena Jamir					
<input type="checkbox"/> Set as Non-Current Employee	Emily Wallrath Schmidt	General Member (Sub- Membership)	\$0.00	05/31/2017	05/31/2018	05/31/2017

3. Fill out a profile for your sub-member, and select a staff sub-membership.

To renew a sub-member on your account:

1. Log into the Members Area with master **organizational account** and select “My Membership” from the dropdown menu.
2. Select the sub-member you’d like to renew by checking the box next to their name.
3. Click “Renew” and fill out the form.

Additional Sub Members & Memberships

From **General Member 01/04/2018-01/31/2019** ▾

Contacts: [Add](#) [Remove](#) Sub-Membership: [Join](#) **Renew**

Action	Member	Membership	Fee	Start Date	End Date	Enrollment Date
<input type="checkbox"/>	Jane Smith					
<input type="checkbox"/> Set as Non-Current Employee	John Smith	General Member (Sub- Membership)	\$0.00	01/04/2018	01/31/2019	02/01/2018
<input checked="" type="checkbox"/> Set as Non-Current Employee	Joseph Smith	General Member (Sub- Membership)	\$0.00	01/01/2017	12/31/2017	01/01/2017