



National Trust *for*
Historic Preservation®

Backing Historic Small Restaurant Grant Program

Marketing Resources

We are now accepting applications for your historic small restaurants that you think is deserving of a \$50,000 in grant funding.

Below are social media, newsletter, and email examples for you to use to encourage your constituents, members, partners, and allies to nominate a restaurant.

Questions? Email cdanz@savingplaces.org

Landing Page

<https://savingplaces.org/historicrestaurants>

Timeline

March 11: Application Launch

March 25: Applications Due

mid-May: Applicants Notified

June 12: Recipients Announced

Social Details for the National Trust:

@SavingPlaces (Instagram; Twitter/X)

@NationalTrustforHistoricPreservation (Facebook; LinkedIn)

Hashtags: #SavingPlaces #HistoricRestaurants

LinkedIn or Facebook Sample

Do you have a historic small restaurant in your community that is well loved?

Apply for the @NationalTrustforHistoricPreservation's Backing Historic Small Restaurants Grant Program in partnership with @AmericanExpress! What are the cozy cafes, delicious dives, and other small or independently owned restaurants that contribute to their neighborhood's unique history and identity?

Apply by March 25 for the chance to receive \$50,000 in funding.

<https://savingplaces.org/historicrestaurants>

Twitter (X) Sample

Show your restaurant some love! Apply for the Backing Historic Small Restaurant Grant Program. Apply by March 25! Learn more:

<https://savingplaces.org/historicrestaurants> @SavingPlaces @AmericanExpress

Should your historic restaurant get \$50,000?! Apply for the Backing Historic Small Restaurant Grant Program. <https://savingplaces.org/historicrestaurants> @SavingPlaces @AmericanExpress

Instagram Sample

Do you have a historic small restaurant in your community that is well loved?

Apply for the @SavingPlaces Backing Historic Small Restaurants Grant Program in partnership with @AmericanExpress! What are the cozy cafes, delicious dives, and other small or independently owned restaurants that contribute to their neighborhood's unique history and identity?

Apply by March 25 for the chance to receive \$50,000 in funding.

<https://savingplaces.org/historicrestaurants>

#SavingPlaces #HistoricRestaurants

Short Blurb (Newsletters)

Apply for Restaurant Funding

Should your restaurant get \$50,000?! Apply for the Backing Historic Small Restaurant Grant Program! Applications are due March 25.

[link Nominate to: <https://savingplaces.org/historicrestaurants>]

Long Blurb (Emails)

Subject: Apply for Restaurant Funding

Backing Historic Small Restaurants Grant Program

Should your restaurant get \$50,000?! Apply for the Backing Historic Small Restaurant Grant Program! Applications are due March 25.

A program of the National Trust for Historic Preservation with support from American Express, Backing Historic Small Restaurants Grant Program helps restaurants address critical needs amid ongoing economic challenges.

Apply today!

Share your story about small or independently owned restaurants located in a historic or older building or neighborhood that:

- Contributes to the history and/or identity of its surrounding community or neighborhood.
- Tells an inclusive story about cuisine and community in America (such as historic or ethnic food ways or culinary heritage).
- Has a compelling and inspiring historical narrative or cultural significance.
- Has been disproportionately impacted by economic challenges, disasters, or other hardships.

Apply by March 25.

[Link to: <https://savingplaces.org/historicrestaurants>]

The National Trust for Historic Preservation, a privately funded nonprofit organization, works to save America's historic places.



National Trust *for*
Historic Preservation[®]

600 14th Street NW Suite 500
Washington, DC 20005

SavingPlaces.org