

New Town/New Director Training

June 3-4, 2024

Monday, June 3rd

- 1:00 - 1:30 PM** Arrive/Coffee + Conversation
- 1:30 - 2:00 PM** Welcome and Ice Breaker - Kerry Barrick, OMSC
- 2:00 - 3:30 PM** Main Street Overview and the Four Point - OMSC Team
- 3:30 - 3:45 PM** Break
- 3:45 - 5:00 PM** What Does it Mean to be a Main Street Director? (Part 1)
Lisa Thompson, Main Street America
- 6:00 PM** Group Dinner at PJ's - 212 W. Randolph Ave.
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Tuesday, June 4th

- 8:30 - 9:00 AM** Arrive/Coffee + Conversation
- 9:00 - 10:30 AM** What Does it Mean to be a Main Street Director? (Part 2) -
Lisa Thompson, Main Street America
- 10:30 - 10:45 AM** Break
- 10:45 - 11:15 AM** Main Street Director Advice - Natalie Rapp, Enid Ex. Director
- 11:15 - 12:00 PM** Questions & Answers
- 12:00 PM** Adjourn
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Executive Director/Volunteer Professional Development

June 4-6, 2024

Tuesday, June 4th

- 1:00 - 1:15 PM** Arrive/Coffee + Conversation
- 1:15 - 1:45 PM** Welcome and Ice Breaker - Kerry Barrick, OMSC
- 1:45 - 2:45 PM** Leveraging Your Transformation Strategy - Tahlequah Main Street
- 2:45 - 3:00 PM** Break
- 3:00 - 4:00 PM** BOOMS (virtual) - Michael Powe, Sr. Director of Research, MSA
- 4:00 - 4:30 PM** Workplan/Transformation Strategy Alignment
Lisa Thompson, Main Street America
- 4:30 - 4:45 PM** All About Main Street Enid - Natalie Rapp, Enid Ex. Director
- 4:45 PM** Adjourn
- 6:00 PM** Reception at Settler's Brewing Co. - 202 E. Randolph Ave.
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Wednesday, June 5th

- 8:00 - 8:30 AM** Arrive/Coffee + Conversation
- 8:30 - 10:00 AM** Advocating For Main Street - Kelly Humrichouser, Director of Government Relations, MSA
- 10:00 - 10:15 AM** Break
- 10:15 - 11:30 AM** Executive Director Round Table Discussion
- 11:30 - 1:30 PM** Lunch and District Exploration
- 1:30 - 1:45 PM** Architecture Terminology - Buffy Skee, Director, OMSC
- 1:45 - 5:00 PM** Good Storefront Design - Lisa Thompson, Main Street America
- 5:00 PM** Adjourn and Dinner on Your Own
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Thursday, June 6th

- 8:30 - 9:00 AM** Arrive/Coffee + Conversation
- 9:00 - 10:00 AM** Design Assistance Guide, Josh Kunkel, Method Group
Keep Oklahoma Beautiful, Evelyn Schaefer
Oklahoma Main Street Updates, OMSC Team
- 10:00 - 10:15 AM** Break
- 10:15 - 11:30 AM** Breakout Groups
- 11:30 - 12:00 PM** Wrap-up - Kerry Barrick, OMSC
- 12:00 PM** Adjourn

