


Oklahoma
Main Street
Portal
Review






Portal Homepage

From the homepage you can access Reinvestments, Four Point Approach, Quality Assurance Points, Main Street Documents as well as the Main Street Events Calendar.



OKLAHOMA MAIN STREET



Reinvestments

- NEW Monthly Reinvestment
- Update or View Reinvestments

Four Point Approach

- Economic Vitality
- Design
- Promotions
- Organization Related

Quality Assurance Points

- Quality Assurance Request
- Quality Assurance Request List
- Quality Assurance Points View

Main Street Document Area

- Board Member Information
- Director Information
- Program-related Information
- Reinvestment Infographics

Main Street Events Calendar

[December Main Street Director Zoom Call](#)

Tuesday, 12/9: 9:00 AM - 10:00 AM

About this event Each call is worth one (1) Quality Assurance Point. Points are not given for canceled or months where Zoom calls are not scheduled.

New Reinvestment Reporting



The screenshot displays the Oklahoma Main Street website. At the top left is the logo, which consists of a stylized star made of colorful triangles (blue, orange, green, and white) above the text "OKLAHOMA MAIN STREET". To the right of the logo is a large green graphic of two overlapping chevrons pointing right. Further right is a banner image showing a row of red brick buildings with white awnings and parked cars. Below the banner, the website is organized into several sections with green buttons:

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An orange arrow points from the left towards the "Update or View Reinvestments" button.

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Submitting a NEW Reinvestment Report


Complete questions about your program.

When filling out, read the question asked; if the answer is **“NO,”** leave as is.

If **“YES,”** select additional field questions will populate as in example “2”.

Complete each applicable question.

If “Yes” is selected, you must enter a # and \$ amount, either **“Private”** or **“Public,”** or the report will be incomplete.

 Oklahoma Department of Commerce

Main Street Location and Time Period Reporting

Main Street Program *
—

Account
Oklahoma Department of Commerce

Year *

Month *

Select

FACADE REHABILITATIONS

Has there been work done to exterior front side of the building?
☒ No ☐ Yes

Other Bldg Rehab

Has there been work done to the exterior and/or interior of the building (not including the front façade)?
☒ No ☐ Yes

Main Street Location and Time Period Reporting

Main Street Program *
—

Account
Oklahoma Department of Commerce

Year *

Month *

Select

FACADE REHABILITATIONS

Has there been work done to exterior front side of the building?
☐ No ☒ Yes

of Facade Rehab

Facade Rehab Amount - PRIVATE

Facade Rehab Amount - PUBLIC

Other Bldg Rehab

Has there been work done to the exterior and/or interior of the building (not including the front façade)?
☐ No ☒ Yes

of Other Building Rehab

Other Buildings Rehab Amount - PRIVATE

Other Buildings Rehab Amount - PUBLIC

Example 2

When you get to the bottom of the form, you will see “Volunteer Hours and Additional Remarks”.

Remember: Monthly board and committee meetings count.

Remarks: Leave key notes, should you need to reference your numbers again.

Remarks Example: Joe’s Pharmacy, façade Rehab. 10,000.

Volunteer hours – 300 for shopping on main event

| Volunteer Hours and Additional Remarks |
|--|
| Volunteer Hours * <input type="text"/> |
| Remarks <div></div> |
| Reinvestment Totals |
| Reinvestment Total - Private Sector — |
| Reinvestment Total - Public Sector — |
| Total Reinvestments — |

Update or View Reinvestment Reporting



OKLAHOMA MAIN STREET



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Updating or View Reinvestments

This section is meant for updates to submitted reports or to review previously submitted numbers. They will be listed below and can be sorted.

Oklahoma Department of Commerce

Home | Main Street ▾ | 🔍 | Anna Schilling ▾

☰ Main Street Reinvestments ▾

🔍 Search

Year ▾

Mon... ▾


Main Street Program ▴ ▾

Created On ▾

of Facade Rehab ▾

Facade Rehab Amount - PRIVATE ▾

Facade Rehab Amount - PUBL



No records to show

Quality Assurance Request

**OKLAHOMA
MAIN STREET**

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This link is for submitting for **Quality Assurance points** outside of the yearly calendar events provided by OMSC. List below of additional options to earn points.

Additional points can be earned for completing professional development opportunities that benefit or are related to your Main Street Program. Additional points will be approved or denied by OMSC in the amount of 1 or 2 points per event depending on length of event or speaking opportunity.

Main Street Program *

Event Information

Category of Event *

Select

Select

Conference

Seminar

Speaking Opportunities

Training

Webinar

Other

Event Date & Time

Start Date & Time

M/D/YYYY h:mm A

End Date & Time

M/D/YYYY h:mm A

Enter event name and URL is applicable.

Category of Event *

Select

Event *

Event URL

You can upload flyers, agenda, or confirmation emails to support your request.

Oklahoma Main Street Internal Use

Approvals

Attachments

You can upload a maximum of 1 file, up to 90MB.

Upload

Submit

Quality Assurance Request List



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This tab will show you submitted professional development events from all Main Street Directors. This page can be used for reference when determining what is approved or denied.



☰ Oklahoma Main Street Quality Assurance Points ▾ | 🔍 Search

| Event ▾ | | Created ... ↓ ▾ | Event URL ▾ | Start Date ... ▾ | End Date ... ▾ | Main Street Program ▾ | Category of Event ▾ | Approval Status |
|--------------|---|-----------------|-------------|------------------|----------------|-----------------------|---------------------|-----------------|
| TEST Event | ⋮ | 11/5/2025 1... | | 11/10/2025 ... | 11/10/2025 ... | | Conference | New |
| test | ⋮ | 9/23/2025 2:... | | 9/16/2025 1... | 9/16/2025 2... | | Conference | New |
| test seminar | ⋮ | 9/23/2025 8:... | | 9/11/2025 1... | 9/11/2025 1... | | Seminar | New |
| Test Event | ⋮ | 9/18/2025 4:... | | 9/29/2025 1... | 9/29/2025 2... | | Conference | New |
| TEST | ⋮ | 9/16/2025 1... | | 9/16/2025 1... | 9/16/2025 2... | | Conference | New |

Quality Assurance Points View



The screenshot displays the Oklahoma Main Street website. At the top left is the logo, which consists of a stylized star made of colorful triangles (blue, orange, green, and yellow) surrounding a central blue square. Below the logo, the text "OKLAHOMA MAIN STREET" is written in a bold, sans-serif font. To the right of the logo is a large green graphic element resembling a stylized arrow pointing right. Further right is a banner image showing a street scene with a red brick building, parked cars, and a street lamp. Below the banner, the website is organized into several sections with green buttons for navigation:

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On this screen, you will see your total Quality Assurance Points totals.

To the right, you will see (3) different ways to earn points.





Attendance Points – Attending **required** Main Street events – Ask your liaison for the Main Street Calendar.

On-Time Reporting – Turning in required Main Street items by due date.

Other possible points – Other approved ways to earn points.

| Oklahoma Main Street Quality Assurance Points | | | |
|---|--|--|---|
| Year 2025 Program | Year 2024 Program | Year 2023 Program | Quality Assurance Point Structure |
| Total Quality Assurance Points 146 | Total Quality Assurance Points 170 | Total Quality Assurance Points 186 | Attendance Points Points |
| Attend OMS Banquet 5 | Attend OMS Banquet 5 | Attend OMS Banquet 5 | Attended OMS Banquet 5 points |
| Day at Capitol 0 | Day at Capitol 0 | Day at Capitol 0 | Day at Capitol Display 5 points |
| National Conference 25 | National Conference 25 | National Conference 25 | National MS Conference 25 points |
| New Program Mgr Vol/Trg 0 | New Program Mgr Vol/Trg 0 | New Program Mgr Vol/Trg 0 | NEW Prg Director/Volunteer Training 5 points per day |
| Prgm Mgr Vol/Trg Attend 1 25 | Prgm Mgr Vol/Trg Attend 1 25 | Prgm Mgr Vol/Trg Attend 1 25 | Prg Director/Volunteer Training 1 up to 25 points |
| Prgm Mgr Vol/Trg Attend 2 25 | Prgm Mgr Vol/Trg Attend 2 25 | Prgm Mgr Vol/Trg Attend 2 25 | Prg Director/Volunteer Training 2 up to 25 points |
| Other Approved Conf/Trg/Sem/Lunch 0 | Other Approved Conf/Trg/Sem/Lunch 10 | Other Approved Conf/Trg/Sem/Lunch 17 | "Other" Approved Conf/Trainings/Seminars/Lunches up to 5 points per day |
| Annual Agreement 5 | Annual Agreement 5 | Annual Agreement 5 | On-Time Events Points |
| Annual Workplans/Exhibits 0 | Annual Workplans/Exhibits 0 | Annual Workplans/Exhibits 5 | Annual Agreement 5 points |
| On-Time Reinvestment Report 45 | On-Time Reinvestment Report 60 | On-Time Reinvestment Report 60 | City Resolution 5 points |
| Competitive Awards Submitted 10 | Competitive Awards Submitted 10 | Competitive Awards Submitted 10 | Reinvestment Reports 5 points per month |
| Program Director Monthly Calls 6 | Program Director Monthly Calls 5 | Program Director Monthly Calls 3 | |
| Approved Webinars 0 | Approved Webinars 0 | Approved Webinars 4 | |

Four Points Approach



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[Join Meeting](#)

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Tuesday, 1/20: 9:00 AM - 10:00

As you look through each of the FOUR POINTS, you can find material related to each of the points.

|  Oklahoma Department of Commerce | | | |
|--|--|---------------------------|----------------------------|
| Home Main Street ▾  Anna So | | | |
| Economic Vitality | | | |
|  Economic Vitality ▾ | | | |
| Description ↑ ▾ | Title ▾ | File | URL ▾ |
| ABLE Commission | ABLE Brochure English | ABLE Brochure Englis... | |
| ABLE Commission | ABLE Employee application step by step ... | ABLE Employee appli... | |
| Building Inventory Database | Building Inventory Database Template | Building Inventory Dat... | |
| Business Incubators | www.okcommerce.gov | | https://www.okcommerce.gov |
| Business Incubators | 2021 Certified Incubator Report | 2021 Certified Incubat... | |
| Business Incubators | NEW Directory of Certified Incubators_C... | NEW Directory of Cert... | |
| Business Incubators | Women-Owned-Business-One-Sheet | Women-Owned-Busin... | |
| Cost of an EMPTY Building | Cost of an Empty Building (1) | Cost of an Empty Buil... | |
| Cost of an EMPTY Building | Cost of Empty Building | Cost of Empty Buildin... | |
| Diverse Business Certification | www.okcommerce.gov | | https://www.okcommerce.gov |
| Economic Vitality | 2021 Economic Vitality Training sheet | 2021 Economic Vitalit... | |
| Economic Vitality | Foundations_Get_Started_Guide_Econom... | Foundations_Get_Sta... | |

When you select any of the FOUR POINTS titles, they will open to a list of resources. To the right, you can also look at a drop-down of the resource titles in the selected folder.

You can sort by Description, Title, and URL.

Economic Vitality

| Description ↑ ▾ | Title ▾ | File | URL ▾ |
|--------------------------------|---|---|---|
| ABLE Commission | ABLE Brochure English | ABLE Brochure Englis... | |
| ABLE Commission | ABLE Employee application step by step ... | ABLE Employee appli... | |
| Building Inventory Database | Building Inventory Database Template | Building Inventory Dat... | |
| Business Incubators | www.okcommerce.gov | | https://www.okcommerce.gov |
| Business Incubators | 2021 Certified Incubator Report | 2021 Certified Incubat... | |
| Business Incubators | NEW Directory of Certified Incubators_C... | NEW Directory of Cert... | |
| Business Incubators | Women-Owned-Business-One-Sheet | Women-Owned-Busin... | |
| Cost of an EMPTY Building | Cost of an Empty Building (1) | Cost of an Empty Buil... | |
| Cost of an EMPTY Building | Cost of Empty Building | Cost of Empty Buildin... | |
| Diverse Business Certification | www.okcommerce.gov | | https://www.okcommerce.gov |
| Economic Vitality | 2021 Economic Vitality Training sheet | 2021 Economic Vitalit... | |
| Economic Vitality | Foundations_Get_Started_Guide_Econom... | Foundations_Get_Sta... | |

Economic Vitality ▾

✓

Economic Vitality

ABLE Commission

Building Inventory Database

Business Incubators

Cost of an EMPTY Building

Diverse Business Certification

Electric Vehicle (EV) Charging Station Grant & Toolkit

Entrepreneurship Resources

Grow with Google Tool Kit

How to Start a Business

How to Work with your local Economic Developer PPT

LocateOK

Oklahoma Secretary of State Office


Reinvestment Reports Toolkit

SBA - Small Business Resources & Webinar Presentations




Tools for Your Business Event Tool Kit

Women-Owned Business Certifications

Main Street Document Area



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Each of these folders will list resources just as the FOUR POINTS section does, but for the **Board Members**, **Directors**, and **Program-Related information**. Take time to explore.

Board Member Information

| Board Member Information | | | |
|--------------------------|--------------------------------------|------------------------|-------|
| Description ↑ ▾ | Title ▾ | File | URL ▾ |
| Board Member Information | BoD Boot Camp Final Presentation2 | BoD Boot Camp Final... | |
| Board Member Information | Bylaws Oklahoma Sample | Bylaws Oklahoma Sa... | |
| Board Member Information | Exec Committee Training sheet - Copy | Exec Committee Trai... | |


Director Information

| Director Information | | | |
|----------------------|--|--------------------------|-------|
| Description ↑ ▾ | Title ▾ | File | URL ▾ |
| Director Information | Your First Year as a New Main Street Dire... | Your First Year as a ... | |
| Director Information | 4.29.25 MS Program Director List | 4.29.25 MS Program ... | |
| Director Information | director admin workplan | director admin workpl... | |



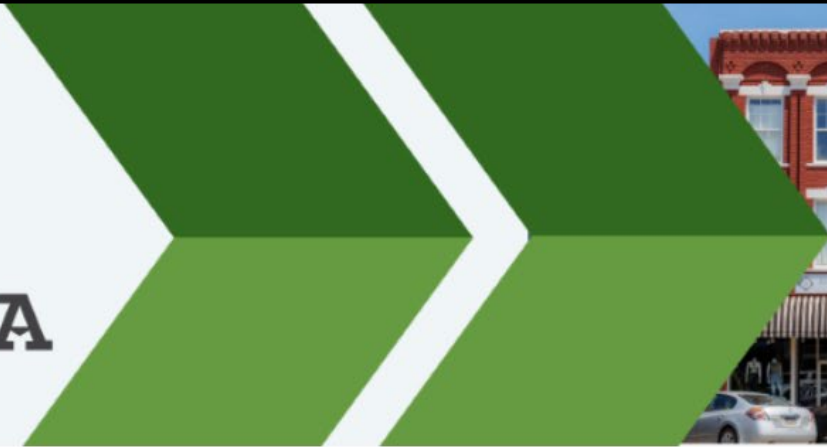
Program-related Information

| Program-related Information | | | |
|-----------------------------|--|---------------------------|-------|
| Description ↑ ▾ | Title ▾ | File | URL ▾ |
| Accreditation Standards | OK Standard 2 Inclusive Leadership and ... | OK Standard 2 Inclusiv... | |
| Accreditation Standards | OK Standard 3 Diversified Funding and S... | OK Standard 3 Diversif... | |
| Accreditation Standards | New Standards Training OK, November 2... | New Standards Trainin... | |

Reinvestment Infographics



AHOMA
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Reinvestment Infographics

Reinvestment Infographics are created in February for **DESIGNATED** Main Street programs for the following year.

Designated programs are required to report. If you are at the Select or Network Level, you are not required to report.

However, if numbers were entered for the year, you can reach out to your liaison to request an infographic of your reported numbers.


Below, you can sort by Title, Description, and Program.


Select your program and year. If you do not see an infographic, that means your program did not report for the previous years. (*If you have questions, reach out to your liaison.*)

| Oklahoma Department of Commerce | | | | Home | Main Street ▾ | Q | Anna Schillir |
|---------------------------------|-----|-----------------|-------|--------------------------------------|---------------|---|---------------|
| | | | | Reinvestment Infographics ▾ Search | | | |
| Title ↑ ▾ | | Description ▾ | Image | Main Street Program ▾ | | | |
| Ardmore 2024 infographic | ... | Ardmore Rei... | | Ardmore | | | |
| CHEROKEE 2017 INFOGRAPH | ... | Cherokee Rei... | | Cherokee | | | |
| CHEROKEE 2018 INFOGRAPH | ... | Cherokee Rei... | | Cherokee | | | |
| cherokee 2019-01 | ... | Cherokee Rei... | | Cherokee | | | |

Reinvestment Infographics

Below is the account record. When the image is clicked on, it will open to a larger image. The image to the right is the enlarged reinvestment infographic.

 Oklahoma Department of Commerce

Home | Main Street |  Ann


Record details

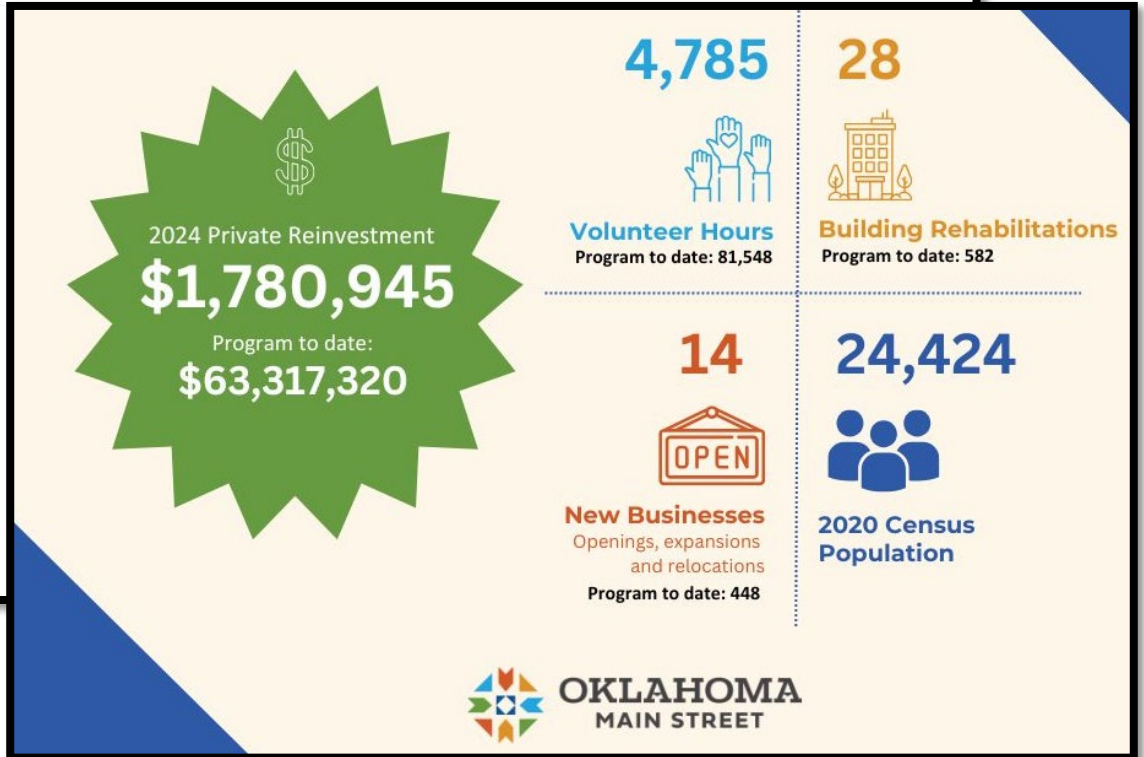
Title *


Main Street Program


Description
Reinvestment Infographic


Image (Click to download)






4,785

Volunteer Hours
Program to date: 81,548

28

Building Rehabilitations
Program to date: 582

14

New Businesses
Openings, expansions and relocations
Program to date: 448

24,424

2020 Census Population

OKLAHOMA
MAIN STREET

At the bottom of the page, the Oklahoma Main Street team is listed.

Meet Your Commerce Main Street Team



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Thank you for your time.