



MAIN STREET

★ ALABAMA ★

Creating Jobs. Keeping /Character.

Representative Dale Strong
Alabama Congressional District 5

Since Community Designation

Net New Businesses: 166

Net New Jobs: 866

Private Investment: \$339,413,715

Public Investment: \$53,648,009

Volunteer Hours: 25,493

Statewide Since 2014

Private and Public Investment:

\$1.6 Billion

New Businesses: 1,321

New Jobs: 4,257

District 5 Main Street Communities:
Athens, Decatur, Madison (Aspiring),
Scottsboro, South Huntsville

Athens Main Street (2014)

Athens Main Street completed a \$862K (including \$200K in-kind) renovation to the Limestone County's Farmers Market. The renovation added a stage, more seating, food truck area, public art, storage, and expanded area for farmers. AMS created a fund in response to the damage from the December tornado. So far, \$50K has been raised to restore the public spaces around the courthouse and \$15K for Business Recovery. Three new restaurants and seven new boutiques opened in 2024.

Decatur Downtown Redevelopment Authority (2014)

The Alabama Center of the Arts opened its first residence hall and broke ground on the Music and Movement \$15M project. \$3.3M STEAM Imagination Center project began on the corner of 4th and Moulton and started \$1.2M 216 Johnson Street project. Fairfield by Marriott opened downtown as well as a new municipal parking deck. The district also welcomed five new businesses.

Main Street Scottsboro (2019)

Main Street Scottsboro hired a new director, Julia Whitehead, in June. In 2024, downtown Scottsboro welcomed 3 net new businesses creating 17.5 new jobs. Jingle Bell Trail was reintroduced and was overwhelmingly successful. Private investment for the year totaled \$4,194,787 with public investment at \$15,096.

South Huntsville Business Main (2019)

South Huntsville had \$40,950,372 in private investment in 2024. SHBM launched "Business Builders Breakfast" and "Lunch and Learns" for business owners to network, and learn more about topics like "Using AI for Your Business" in an effort to strengthen their business practices. Two annual events, Rosie's Spring Festival and Bluegrass & BBQ Festival had record attendance.