

## **New Directors Sessions Tulsa NOW**

### ***How to Make Your Experience at Main Street Now More Organized***

This list highlights sessions most relevant to new directors, along with key general sessions that help ground your experience. Use this as a simple guide to navigate the conference and plan your time.

Please note that schedules may shift, so be sure to check the conference app for the most up-to-date session times, locations, and any changes.

#### **Sunday, April 12**

- **2:00 – 3:30 PM — Main Street 101 Deep Dive** – Sustainable Strategies for Lasting Impact — *Tulsa Ballroom B East*
- **2:00 – 2:45 PM — Turning Assets into Strategic Action** — *Conference Hall A*
- **3:00 – 4:15 PM — Main Street Executive Director Round Table** — *Conference Hall A*

#### **Monday, April 13**

- **10:00 AM – 12:00 PM — Opening Plenary** — *Tulsa Theater*
- **2:00 – 2:45 PM — Turning Assets into Strategic Action** — *Conference Hall A*

#### **Tuesday, April 14**

- **9:00 – 10:00 AM — Main Idea Session: The Durability of Main Street** – Lessons, Momentum, and the Road Ahead — *Legacy Hall*
- **10:30 – 11:00 AM — Inside the Main Street America Academy** — *Greenwood*
- **11:15 AM – 12:00 PM — Walk the Block: A Path to City Support** — *Tulsa Ballroom B West*
- **2:00 – 2:45 PM — Main Street is a Movement: Grow Your Grassroots** — *Tulsa Ballroom B West*

#### **Wednesday, April 15**

- **9:00 – 10:00 AM — Main Idea Session: Main Street Matters** – The State of Economic Development — *Legacy Hall*
- **11:15 AM – 12:00 PM — Elevating Your Downtown Story with Photos & Video** — *Conference Hall A*
- **4:15 – 5:30 PM — Closing Celebration** — *Legacy Hall*