



Competition Entry Form 2017 Conference T-Shirt:



PITTSBURGH, PA // MAY 1-3, 2017

Main Street means resilience. The old district and today’s volunteers share one thing in common. They are “hard as steel”. This year, the 2017 Main Street Now Conference will be held in Pittsburgh, from May 1-3rd. Due to the great response the past few years, we wanted to re-open the National Conference t-shirt design to all our towns. The process will be competitive, with the winning design being worn by our group at the Conference. We usually wear these shirts to the Opening Plenary and Reception. Besides the national exposure, your design will be lovingly worn on Main Street for years to come. Good luck to everyone!

Contact: Larry Lucas @ 405-815-5119 with any questions.

Guidelines:

- Winning entrant will agree to handle all orders, shirt production, and mail/deliver shirts to each town’s Main Street office, before assigned delivery date.
- Provide one design per form. Completed submissions must include this 2-page form and Design-Art (aka “Mock-Ups”).
- **Digital Entries only, PDF format requested.**
- Provide a “per shirt” price below (cost of shirt including tax). Additional shipping costs will be figured later and will be in addition to the shirt price. The per-shirt shipping cost will vary depending on the number of shirts ordered per town.
- Shirts will be standard short-sleeved t-shirts this year. Color is up to the designer.
- The number of printing colors will not be restricted. Have fun!!
- Designer shall consider the history of Pittsburgh, as well as our Oklahoma identity.
- **Make them timeless!** Do not put text on the shirt denoting the conference location or a date on the shirts.
- Main Street logo provided as separate attachment. Designer has the option of using it in their design.
- Main Street staff members reserve the right to revise winning design as needed.

Timeline:

Feb 17	Contest open for submissions
Mar 3	Submission Deadline
Mar 10	Voting open on SurveyMonkey (voting by all managers and staff)
March 15	Voting closed – Winner Announced
March 15	Order forms sent electronically
March 31	Deadline for orders
April 21	Deadline for shirts delivered to all Main Street offices & state Staff

Please give a brief description of your design concept:

Color of Shirt: _____ Total Price per shirt (excluding shipping): _____

Designer/Entrant Contact:

Name: _____ Email: _____

Company: _____ Phone: _____

Design-Art:

Insert design on the second page of this Entry Form or new blank page not to exceed 8½" X 11" in total dimension. Please show both front and back views of the overall design (on short-sleeve shirt with selected shirt color). These images and your description will be judged.