



Red Carpet Country Association

Red Carpet Country is a regional tourism organization representing 16 counties in Northwest and North Central Oklahoma. The association is the leading source of travel information for this distinct region of the state boasting friendly communities, unique events and abundant natural resources.

Red Carpet Country utilizes a variety of marketing methods to promote tourism throughout the region. Annual membership in the organization delivers increased visibility for your community, business, attraction or event at a discounted rate!

Membership Privileges

RedCarpetCountry.com – Makes finding your community, attraction or event fast and easy on this appealing and informative website. Members receive a feature post and great advertising deals throughout the year on a site averaging a 1,000 hits per month.

Visitor Guide – The guide is a great way to get your event, attraction or business in the hands of your target audience. Over 70,000 guides are distributed in Oklahoma and neighboring states annually.

Cooperative Advertising – Red Carpet Country members can optimize their advertising dollars and receive discounts on brochure production and magazine advertising including ads in the state's premier travel publication, the Oklahoma Travel Guide.

Trade and Travel Shows – As a member of Red Carpet County your tourism information is strategically featured at shows that offer the largest return in visitors. In addition to the Visitor Guide, your own brochure can be distributed as well.

Tourism Conference – The annual daylong conference features seasoned tourism professionals and provides tips and marketing strategies for increasing visitors.

Leadership Opportunity - Members are qualified for nomination as a Director of the Red Carpet Country Board with the opportunity to govern and guide the organization.

Red Carpet Country Association

Annual Membership – July 1, 2018-June 30, 2019

Investment Opportunities

Partner - \$50: (Individual or Non Profit Rate)

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% discount for the first \$1,500 of approved cooperative advertising
- Listed on the Red Carpet Country Website & in the Red Carpet Country Visitor Guide
- Website Advertising: One month Free & discount rate for additional months
- Access to Red Carpet Country Association's social media outlets to promote your business &/or area attractions
- Opportunity to promote business at all Travel/Trade Shows and all Road Show with promotional items or giveaways

Business Membership Levels:

Level 1 - \$125

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% discount for the first \$3,750 of approved cooperative advertising
- Listed on the Red Carpet Country Website and in the Red Carpet Country Visitors Guide
- Website Advertising: 3 months Free & discount rate for additional months
- Access to Red Carpet Country Association's social media outlets to promote your business &/or area attractions
- Brochures displayed and promoted a one Travel/Trade Show and one Road Show
- Opportunity to promote business at all Travel/Trade Shows and all Road Show with promotional items or giveaways

Level 2 - \$300

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% discount for the first \$9,000 of approved cooperative advertising
- Featured on the Red Carpet Country Website with a link to your business/organization and in Red Carpet Country Visitors Guide with contact information
- Website Advertising: 5 months Free & discount rate for additional months
- Access to Red Carpet Country Association's social media outlets to promote your business &/or area attractions
- Brochures displayed and promoted a two Travel/Trade Show and two Road Show
- Opportunity to promote business at all Travel/Trade Shows and all Road Show with promotional items or giveaways
- Annual Tourism Conference Sponsorship Level – Includes (1) registration to conference & logo on all conference print materials; and a promotional table to advertise your business &/or attraction

Level 3 - \$500

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% Discount for the first \$15,000 of approved cooperative advertising
- Featured on the Red Carpet Country Website with a link to your business/organization and in Red Carpet Country Visitors Guide with contact information
- Website Advertising: 8 months Free & discount rate for additional months (New website launches June 2017)
- Access to Red Carpet Country Association's social media outlets to promote your business &/or area attractions
- Brochures displayed and promoted a three Travel/Trade Show and three Road Show
- Opportunity to promote business at all Travel/Trade Shows and all Road Show with promotional items or giveaways
- Annual Tourism Conference Sponsorship Level – Includes (2) registration to conference; logo on all conference print materials; and a promotional table to advertise your business &/or attraction

Top Tier - \$1000

- Cooperative Advertising Opportunities: Ads, Guides, Brochures, Promotional Items
- Cooperative Advertising Discounts – 10% Discount for the first \$30,000 of approved cooperative advertising
- Featured on the Red Carpet Country Website with a link to your business/organization and in Red Carpet Country Visitors Guide with contact information
- Website Advertising: 8 months Free & discount rate for additional months
- Access to Red Carpet Country Association's social media outlets to promote your business &/or area attractions
- Brochures displayed and promoted at all Travel/Trade Show and all Road Show
- Opportunity to promote business at all Travel/Trade Shows and all Road Show with promotional items or giveaways
- Annual Tourism Conference Sponsorship Level – Includes (4) registration to conference; logo on all conference print materials; and a promotional table to advertise your business &/or attraction

Annual Membership Investment – Please check one

- Red Carpet Country Partner- \$50
- Level 1 Business-\$125
- Level 2 Business-\$300 (Please, provide RCC with your logo)
- Level 3 Business-\$500 (Please, provide RCC with your logo)
- Top Tier Business-\$1000 (Please, provide RCC with your logo)

Membership Application (List as you would like to have listed in Visitors Guide)

Business/Organization Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Contact Name: _____ Phone: _____

Website: _____

Yes! As a member of Red Carpet Country you may publish my name or organization for promotional purposes.



Check enclosed \$ _____

Please, send invoice

Carla Burdick, Executive Director
222 E. Maple, Ste. 400
Enid, OK 73701
580-327-4918

RedCarpet@RedCarpetCountry.com
<https://www.facebook.com/redcarpetcountry/>
www.RedCarpetCountry.com