

PaneVino Alley Mural RFP

PaneVino Wine & Steaks and Main Street Enid are seeking submissions for this alley mural project.

Goals:

The goal is a mural that will add color and vibrance to the alley behind the 100 block of W Randolph, on the back wall of PaneVino. This alley is open to active parking spaces and is visible from Grand, Maple and Independence. We hope for the mural to spark creativity and attract more visitors to our historic district, where they find unique shopping, arts & entertainment and local flavors.

Background:

The Butterfly Project and The Trail murals have inspired interest in more public art downtown. PaneVino presented this alley mural project at a recent Food for Thought event, where it won the most votes and the funds to move forward with the project. Main Street Enid also has mural funds from ONEOK, Inc., on behalf of Bert Mackie, PaneVino will be financially responsible for a portion of the costs, and the rest will be raised with donations and sponsorships. Main Street Enid is helping with the coordination of this mural and is receiving donations for the project. The property owner will make the final decision on the art and artist chosen.

Location:

This mural will be on the North wall of PaneVino, 124 W Randolph, downtown Enid, Oklahoma. The mural will be seen from the alley entrance, which is open to a very active parking area. The wall is approximately 25' wide and 30' tall.



Design Parameters:

The mural should be colorful and abstract. If the mural has a subject matter, such as a reference to something Enid or Oklahoma is known for, the subject matter should be represented in an abstract manner.

Timeline:

- Proposals due by July 15, 2017
- Decision announcement by July 31, 2017
- Mural to be complete by September 30, 2017

Submissions should include the following:

- Rendering of mural
- Description of medium (latex paint, spray paint, etc.)
- Explanation of the art
- Artist info
- Experience with example images
- Itemized budget not to exceed \$9,000, including:
 - Artist fee
 - Supplies (paint, brushes)
 - Equipment rental (scaffolding, lift)
 - Any other costs involved

E-mail your submission to mural@mainstreetenid.org, which will be forwarded to PaneVino and Main Street Enid.

The final decision will be made by the property owner.

As an applicant, I certify that all works submitted are my own creations. I further certify that all statements made in this application are true to the best of my knowledge. I understand that duplicates may be made of my images and application materials for the purpose of the consideration and for promotional materials.

Artist Name

Artist Signature

Date