Oklahoma Certified Main Street Incentive Program

The Oklahoma Main Street Incentive Program encourages investment, construction and development of Main Streets in Oklahoma, focusing on efforts to sustain or restore vibrancy in commercial districts. These developments will enhance the cultural, recreational, scenic and/or quality of life in participating Main Street communities, attracting more visitors and generating additional sales taxes for the state and local communities.

PROGRAM ELIGIBILITY:

- Certified Oklahoma Main Street program communities that are Fully Designated Main Street Programs, Association Level Main Street Programs or Network Level Main Street Programs.
- Applicants to this program are Main Street Programs that are actively participating in the state's Main Street Program for the prior 12-month period.

PROJECT ELIGIBILITY:

As a public-private partnership, projects would be owned by local government (but could later be transferred if appropriate). If awarded, the award must be utilized to develop, construct and/or improve the quality of life in certified Main Street communities in Oklahoma.

Projects could include:

- Investing in facades/buildings in Main Street areas;
- Landscaping that beautifies Main Streets and encourages people to spend more time downtown;
- Investing in lighting, sidewalks or other amenities that improve safety;
- · Distinctive installations or art; or
- Investing in infrastructure that improves viability of downtown residences or improves access to more real estate in the Main Street area.



PROGRAM DETAILS:

Maximum awards:

- > \$150,000 for Fully Designated Main Street
- > \$100,000 for Associate Main Street
- > \$50,000 for Network Main Street
- Needs to be matched by local community with maximum project award paying for 50% of project.
- If awarded, local Main Street must submit documentation to the Oklahoma Department of Commerce that 10% of the project funds have been expended before award funds begin to be released.
- Projects will not be awarded unless the city can document that the match is available for the project seeking an award.

For more information, contact:
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