



# EXECUTIVE DIRECTOR/ VOLUNTEER DEVELOPMENT

Tuesday, June 10 – Thursday, June 12

Tuesday, June 10, 2025	Time
Arrive: Coffee & Conversation	1:00-1:15PM
Welcome & All About Main Street Muskogee ( <i>Courtney Graham</i> )	1:15-1:45PM
Ice Breaker	1:45-2:15PM
Break	2:15-2:30PM
Volunteer Recruitment & Retention ( <i>Norma Ramirez Miess</i> )	2:30-4:00PM
Break	4:00-4:15PM
Lease & Design Guide ( <i>Alejandro Garcia</i> )	4:14-4:45PM
Adjourn	4:45PM
Reception at Muskogee Brewing Company ( <i>121 S. Second Street</i> )	6:00PM

Tuesday, June 10, 2025	Time
Arrive: Coffee & Conversation	8:00-8:30AM
Fundraising ( <i>Dana Schuler Drummond, Sharpshooter Communications</i> )	8:30-10:00AM
Break	10:00-10:15AM
Fundraising ( <i>Dana Schuler Drummond, Sharpshooter Communications</i> )	10:15-11:30AM
Lunch & District Exploration	11:30-1:30AM
Main Street Incentive Program ( <i>Buffy Skee, Cindy Lawrence, Evon Markum, Josh Kunkel, Karla Jackson</i> )	1:30AM-2:30PM
Main Street Executive Director Retention ( <i>Norma Ramirez Miess</i> )	2:30-3:30PM
Break	3:30-3:45PM
Transformation Strategies – Next Steps ( <i>Lisa Thompson</i> )	3:45-5:00PM
Adjourn	5:00PM

## Tuesday, June 10, 2025

Arrive: Coffee & Conversation

Accreditation – Tips for a Successful Annual Assessment  
(*Lisa Thompson*)

Break

Breakout Groups and Executive Director Roundtable

Wrap Up

2026 Main Street Now Conference Planning Sessions

Adjourn

## Time

8:00-8:30AM

8:30-9:30AM

9:30-9:45AM

9:45-10:45AM

10:45-11:00AM

11:00AM -  
12:00PM

12:00PM

## Wi-Fi Access

CC Special  
OkieMuskogee2412