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*For Immediate Release*

**Oklahoma Main Street Center Announces Award Finalists**

**(Oklahoma City, Okla.) –** The Oklahoma Main Street Center, a division within the Oklahoma Department of Commerce, announced today the finalists for the program’s annual statewide awards competition. All finalists will be recognized, and the winners announced, during the 35th annual Main Street Awards Banquet on Tuesday, September 30, in Oklahoma City.

Programs across the state competed in 24 competitive award categories representing the “four points” of the Main Street Approach of Organization, Promotion, Economic Vitality and Design. Panels of outside judges reviewed more than 170 total entries and determined the winners.

Outstanding board members, the Watonga Bob Shoemaker Award (local program director of the year) and the Local Program of the Year will also be recognized and announced the night of the banquet.

“These awards recognize the outstanding achievements of Main Street programs, local businesses, volunteers, and community leaders who are working every day to breathe new life into Oklahoma’s historic commercial districts,” said Buffy Skee, director of the Oklahoma Main Street Center. “Each nomination showcases how local efforts are generating meaningful economic impact through business growth, job creation, and revitalization. We recognize the finalists who have emerged from a highly competitive group, and we commend their dedication to preserving the character and vitality of their communities while building for the future.”

The award finalists, in alphabetical order, are:

**ORGANIZATION:**

Premier Partner
Altus – Full Scope Marketing

Enid – Leadership Greater Enid Class XXXII

Stockyards City – First United Bank

Best Main Street Community Education Campaign

Altus – Rediscover Downtown Altus Videos

Enid – Downtown Teen Program

Tahlequah – Experience Downtown Tahlequah Walking Tour

Outstanding Community Engagement Effort

Ardmore – Veterans Day Parade & Ceremony

Enid – Downtown Tree Project with Whiterock Resources

Ponca City – Goblins on Grand

Main Street Hero

Sapulpa – Dave Bennett

Tahlequah – Dillin Springwater

Yukon – Stephanie Hale

Best Creative Fundraising Effort

Enid – History Maker Campaign

Tulsa Rt 66 – East Meets West: Stetsons & Stilettos

Yukon – Downtown Block Party/Cheeseburger in Paradise

Outstanding Public Official

Tahlequah – Danny Perry

Tulsa Rt 66 – Jeannie Cue

Wilburton – Loran Mayes

**PROMOTION:**

Premier Special Event Under 1,000 Attendees

Enid – Main Street Enid’s 30th Anniversary Bash

Perry – Hometown Harmony

Wilburton – Solar Eclipse Kick Off Party

Premier Special Event Over 1,000 Attendees

Ponca City – Goblins on Grand

Pryor – 2024 Bluegrass & Chili Festival

Woodward – Giant Pumpkin Drop

Best Main Street Retail Event

Ada – The Gathering on Main

Stockyards City – Back Number Scavenger Hunt

Yukon – Shop Small Scratchers

Outstanding Image Promotion

Ponca City – Main Street Branding Campaign

Tahlequah – Red Fern Roots: Celebrating 50 Years of the Film’s Legacy

Tulsa Global – We are CommUNITY

Creative New Event

Altus – Shrimp Boil Block Party

Enid – Flashback First Friday: Downtown Teens Car Show

Sapulpa – Cinco De Mayo

**DESIGN:**

Best Placemaking Project

Ada – Streetscape: A First Impression of Main

Altus – Downtown Park Project

Sapulpa – Alley Renovation Project

Best Interior Design Project Under $25,000

Altus – Petal Pushers

Perry – Angels Fitness Studio

Yukon – Knight’s Nook

Best Interior Design Project Over $25,000

Ponca City – Merrick’s Custom Leather Handbags & Boutique

Pryor – Ober & Littlefield CPA

Sapulpa – James Calley Brewing Co.

Best Façade Rehabilitation Under $25,000

Altus – White’s Auto

Perry – Angels Fitness Studio

Sapulpa – Route 66 Engineering

Best Façade Rehabilitation Over $25,000

Newkirk – Cherokee Strip Credit Union

Sapulpa – James Calley Brewing Co.

Woodward – Woodward County Courthouse

Best Visual Merchandising

Ada – EVER Boutique

Ponca City – Merrick’s Custom Leather Handbags & Boutique

Sapulpa – Frilly Flamingo

Best Building/Business Branding

Altus – Jazzie Rose

Durant – Corner Crust

Ponca City – Aesthetic State of Mind

**ECONOMIC VITALITY:**

Best Adaptive Reuse Project Under $25,000

Perry – Oklahoma Boot Company

Woodward – Josie Adams Cultural Centre

Best Adaptive Reuse Project Over $25,000

Altus – Shortgrass Community Health Center

Enid – Gaslight Theatre Auditorium

Sapulpa – James Calley Brewing Co.

Outstanding Entrepreneurial Endeavor

Altus – Full Scope Marketing

Muskogee – Watson’s Chophouse on 3rd

Tahlequah – Cherokee Nation Innovation Hub

Outstanding Business Expansion

Cherokee – BOHO Flamingo

Ponca City – A+ Printing

Yukon – Vacca Coffeehouse & Territory Creamery

Best New Business

Altus – Petal Pushers

Wilburton – Paxson’s Pop Creamery

Yukon – Vladislava’s Czech Bakery & Café

Business of the Year

Enid – Leonardo’s Children’s Museum

Ponca City – Poncan Theatre

Tahlequah – Kroner & Baer

The dinner and program will begin at 6:30 p.m. Tickets for the banquet will go on sale Monday, August 11 at [www.okmsf.org/awards-banquet](http://www.okmsf.org/awards-banquet) and will be available to purchase until September 12.

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