

OKLAHOMA MAIN STREET CENTER

EXECUTIVE DIRECTOR AND VOLUNTEER DEVELOPMENT

June 2-4, 2026

Santa Fe Depot
251 E. Main St.
Ardmore, OK 73401

TUESDAY, JUNE 2nd

New Director

9:30 – 11:30 New Director Get-Together and Learning Session

11:30 – 1:00 Lunch and District Exploration

Executive Director and Volunteer Training

1:00-1:15PM Arrive: Coffee & Conversation

1:15-1:30PM Welcome and all about Ardmore Main Street (Allison Meredith)

1:30-2:00PM Ice Breaker

2:00-2:45PM Insurance/Risk Management/Planning for the Future (Jeremiah Rowe)

2:45-3:00PM TED Talk

3:00 – 3:15PM Break

3:15-5:00PM Director Burn Out (Lisa Thompson)
+ Interactive speed coaching session

5:30-7:30PM Reception: The Station Sports Bar & Grill
24 Mill St SE, Ardmore, OK 73401

WEDNESDAY, JUNE 3rd



8:00-8:30AM	Arrive: Coffee & Conversation
8:30-9:45AM	TBD
9:45-10:00AM	Break
10:00-11:30AM	Volunteer Recruitment and Retention (Scott Sewell)
11:30AM-1:30PM	Lunch & District Exploration
1:30-2:00PM	Volunteer Recruitment and Retention: Executive Director Panel Discussion
2:00-3:30PM	Fundraising for Main Street (Scott Sewell)
3:30-3:45PM	Break
3:45-4:30PM	Breakout Groups: Fundraising Ideas that worked (and didn't)
4:30-4:45PM	TED Talk
4:45PM	Adjourn
6:00PM	Candle Making Class: Ardmore Candle Company 26 N. Washington St., Ardmore, OK 73401

THURSDAY, JUNE 4th

8:00-8:30AM	Arrive: Coffee & Conversation
8:30 -10:00AM	Transformation Strategies (Lisa Thompson) Transitioning from abstract to concrete actions + breakout session by TS
10:00 – 10:15AM	Break
10:15 – 11:30AM	Breakout Groups & Executive Director Roundtable
11:30 – 12:00	Wrap-Up
12:00PM	Adjourn