 OKLAHOMA ASSOCIATION FOR INSTITUTIONAL RESEARCH

FALL 2018 CONFERENCE AGENDA
Hosted by
The University of Oklahoma
Lissa and Cy Wagner Hall
October 12, 2018

Please park in the Stadium Garage (North on Asp off of Lindsey)
An OK-AIR Representative will be handing out day parking passes.

8:00 – 9:00 a.m.

Registration and Continental Breakfast (Rooms 135-145)

9:00 – 9:15 a.m.

Welcome (Rooms 135-145)
Presenter: Matt Hamilton, Registrar & Associate Vice President for Enrollment and Student Financial Services, University of Oklahoma

9:15 – 10:00 a.m.

Opening Keynote (Rooms 135-145)
Presenter: Dr. Rick Wilson, W. Paul Miller Professor of Business Administration, Professor and Head – Management Science and Information Systems, Spears School of Business, Oklahoma State University
Title: Great Expectations: Learning Analytics
Abstract:
With the increased pressure on higher education to retain students, the emerging field of 'learning analytics' has gained increased attention. This presentation will provide an overview of analytic techniques, how they may apply to the institutional researcher and other interested parties, and offer some guidelines for appropriate management of processes and expectations in the use of advanced data analytic techniques.

10:15 – 11:00 a.m.

Vendor Presentation (Rooms 135-145)
Presenter: Susana Privett, Data Dissemination Specialist, U.S. Census Bureau
Title: Accessing Your Community - By the Numbers Using Census Data
Abstract:
This workshop will inform participants on using the most relied-on source for detailed, up-to-date socio-economic statistics covering every community in the nation. This forum is designed for organizations that use data for community analysis, grant writing, needs assessment, and planning. Using few tables from 2010 Census and the American Community Survey for social/economic characteristics such as age, household income, poverty status, disability, transportation, and housing.

Sharing Insights and Practices (Room 235)
Presenter: Dr. Gary Steward, Associate Vice President, Office of Institutional Effectiveness, University of Central Oklahoma
Title: What's the Best Way to Deliver Institutional Research Service?
Abstract:
This panel discussion will explore how our Institutional Research peers are organized and function. We are aiming for a casual discussion with opportunities to discuss everything from your scope of institutional responsibilities, staffing, priority-setting, software/database resources, request tracking, relationship to IT, etc. The goal is to foster increased expertise sharing across OK-AIR institutions.

Accreditation and Official Reporting (Room 240)
Presenter: Ray Dillman, Director, Institutional Effectiveness, Mid-America Christian University
Title: Successfully Preparing for an HLC Comprehensive Visit in One Year
Abstract:
This presentation will highlight how Mid-America Christian University, successfully prepared for its Year 4, Standard Pathway, Comprehensive Visit which occurred in May 2018. The presenter will show how the university collected and stored evidence for the Assurance Argument and Federal Compliance reports, refined the reports, and what lessons were learned during the preparation and visit.

11:15 a.m. – Noon

Vendor Gold Sponsor Presentation (Rooms 135-145)
Presenter: Sean Geddis, Enterprise Client Director, Higher Education – Equifax Workforce Solutions
Title: Unlocking 360-Degree Outcome Insights
Abstract:
If you're not able to provide your stakeholders with student outcome data that offers a 360-degree view, is real-time, longitudinal, and free from self-reporting falsehoods, consider your methods "old school". Today, higher ed professionals have "new school" options available to more effectively gain holistic insight on student outcomes and better support on-campus demands for data. In this presentation by Equifax, attendees will learn how to revolutionize key research areas such as first destination, mid-career income and industry, program/degree ROI, student debt load, and more. Best practices and mini case study examples from current Equifax Graduate Outcome Metrics projects will also be shared during this session.

Sharing Insights and Practices (Room 235)
Presenter: Terry Jacobs Davis, ERP Module Manager, Tulsa Community College
Title: Do We Know What We Know?
Abstract:
Knowledge Management may sound like a current business buzzword, yet business operations rely on what people know as much as what they can do. How can that knowledge be captured and, more importantly, used to streamline processes, train new employees, and make time for innovation and continuous improvement? Even in a small, two-person office, capturing what, how, and, why, alleviates stress by creating consistency, transparency, and accessibility. Join me to discover how the ERP Manager and ERP Analyst started a simple, yet game-changing way to capture our processes and procedures and share our knowledge with one another. Let's discuss how Knowledge Management works with Project Management using methods to track the work that happens in two departments at Tulsa Community College. Finally, discover some ideas to start the Knowledge Management discussion at your institution or in your department.

11:15 a.m. – Noon (Continued)

Accreditation and Official Reporting (Room 240)
Presenter: Justin Porterfield, Research & Assessment Analyst II, Tulsa Community College
Title: Faculty Credentialing to Meet Accreditation Requirements
Abstract:
How do we determine qualified faculty through HLC's criteria for accreditation and assumed practices and maintain ongoing verification? In this discussion session, we will explore how different institutions are maintaining and verifying faculty credentials for accreditation.

Noon – 1:00 p.m.

Networking Lunch (Rooms 135-145)
Lunch being catered by Qdoba

1:00 – 1:45 p.m.

Keynote (Rooms 135-145)
Presenter: D. Scott Cooksey, Consultant, Cooksey Connects
Title: Maintaining a Winning Cadence Amid an Environment of Constant Change
Abstract:
Today's work environment is in a state of constant change making it difficult to maintain a sense of momentum and control. Successful navigation of today's rapidly shifting terrain, change requires employees at all levels to demonstrate tremendous levels of commitment, coordination, and communication. In this program, participants will learn from illustrative examples, tools, & techniques designed to help teams rapidly adjust to what is out of their control by focusing on what is in their control and identifying opportunities to stay on track.

1:45 – 2:00 p.m.

State Regents Update (Rooms 135-145)
Presenter: Dr. Jason Debus, Director of Student Performance Data, Oklahoma State Regents for Higher Education
Title: Speaking of Change
Abstract:
This brief presentation will outline the changes in the State Regents' organizational chart, among other changes. An outline of who to contact when will also be provided.

2:15 – 3:00 p.m.

Vendor Gold Sponsor Presentation (Rooms 135-145)
Presenters: Larry Burns, Assistant Director of Institutional Research and Information Management & Randy Kitchens, Block Rate Appeals Coordinator, Oklahoma State University
Title: The Oklahoma State University Journey to Data Visualization with Tips for Success
Abstract:
Cowboy Data Roundup using SAS Visual Analytics was unveiled to the OSU campus in November 2017. Fresh off a system conversion to Banner, the IR Office was intent on elevating reporting by making it more accessible and flexible for end users. This presentation provides an overview of the first year of implementation and plans for future years, including: strategies to make reports available quickly to show immediate value and usefulness of visual analytics and dashboard reporting; establishing a priority list of projects; internal dynamics – the challenge to embrace potential for change and innovation; and, year one successes, projects, and lessons learned.

Sharing Insights and Practices (Room 235)
Presenters: Lindsey Johnston, Director, Graduate Information Services, Graduate College & Yan Zhou, Data Scientist, Office of Institutional Research and Reporting, University of Oklahoma
Title: Transparency in Graduate Data using Power BI
Abstract:
The Association of American Universities (AAU) has called on all PhD granting universities to provide prospective and current students with easily accessible data including demographics, time to degree, financial support, and career outcomes. In an effort to increase transparency, the Graduate College and Office of Institutional Research and Reporting at the University of Oklahoma collaborated to collect graduate data for a public-facing dashboard. We will discuss the datasets used, demo the interactive Power BI dashboard, and discuss future goals.

Accreditation and Official Reporting (Room 240)
Presenter: Matt Eastwood, Director for Workforce and Economic Development, Oklahoma State Regents for Higher Education
Title: Cleaning UDS errors: Hints and Tips from fellow Coordinators
Abstract:
We all have different methods for getting that UDS error report and then making corrections. Perhaps we can learn a few best practices from each other to make the process easier. In this session, I will discuss some of the ways I have in the past approached cleaning errors as well as facilitate a discussion with the attendees on some of the ways they too have dealt with error correction. Plus, attendees will be provided with a mini-programmed excel template to potentially expedite cleaning errors for records S, E&M, L and D.

3:00 p.m.

Raffle Bonanza, Bingo, Business Meeting, and Closing Remarks (Rooms 135-145)

Gold Sponsors

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