

Graduate Outcomes Metrics

Verified Data for Better Graduate Insights

KEY BENEFITS

Verified: unlike self-reported data, our service pulls income and employment data from employers' payroll records

Timely: data is updated as each employer processes payroll

Longitudinal and historical: better understand graduates' career tracks over time by accessing historical data

Nationwide coverage: access a vast nationwide repository of income, employment, debt, and credit information

Multiple metrics: use income data, debt and credit data, job-market data, education data, and more to get a more holistic picture of graduate success

The Need for Quality Graduate Data and Insights

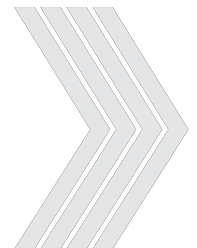
While costs associated with higher education are increasing, so too is the pressure for institutions to present meaningful insight on the value their programs provide to graduates and the economy. While this is partly to find a competitive advantage, it's also to present stakeholders (trustees, admission representatives, law makers, government, accreditation boards, etc.) insight on potential income and employment opportunities following students' graduation. Unfortunately, institutions struggle to obtain the quality data necessary to help complete the strategic analyses and evaluations stakeholders need most. This is often due to reliance on cumbersome, unreliable methods for gathering graduate data, including outbound call campaigns, state-specific databases, and self-reported survey responses. Such methods can yield data that's irrelevant, dated, or just plain inaccurate.

A Superior Service

Graduate Outcomes Metrics from Equifax offers a better way to help solve your data dilemma. By accessing one of the largest repositories of employer-provided, nationwide income and debt data, higher education professionals can get the data needed to help accomplish their institutional research goals. And by combining the power of Equifax data with other leading data providers, colleges and universities can access a suite of outcome metrics to create a more holistic view of graduate performance with better insights and accuracy. Unlike traditional graduate data collection methods, the information you receive from the data sources of Equifax is verified, current, and free from self-reporting; and given that results can often be delivered within weeks, it means you're closer than ever to providing stakeholders with the insights they require.



EQUIFAX[®]



Only Equifax offers access to one of the largest repositories of up-to-date nationwide payroll and debt data to provide insights into the success of your graduates

Powerful Insights, Enhanced Accuracy:

More than just income data, Equifax offers advanced reporting options to add more insight into your institution's graduate population. Start with our CORE or PRO options and add additional attributes or modules for enhanced analysis:



CORE

Our core package provides longitudinal and modeled income data to help answer the most commonly asked questions. This package includes anonymized and aggregated reports across program, degree, industry, and geography.



PRO

Want to calculate the ROI of your programs? Our PRO package includes all CORE reports and adds debt data to create a more holistic view of graduate success. Look at student loans, default rates, and credit score.



PLUS

Our Plus option, available with either the Core or Pro package, provides additional insights by allowing your institution to submit additional attributes. Examples include gender, ethnicity, GPA band, financial aid, and retention.

Want to know even more about your graduates? Take your insights to the next level with additional data enhancement modules.



Market Metrics

Put your data to work by adding additional industry segmentation, employment status, and occupation based data.

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Education Metrics

Includes degree level breakdowns, completion vs. drops, and enrollment intensity.



National Student Clearinghouse[®]



Benefits-IQ[™]

Look at more than just graduates. Equifax can use the power of big data to help you understand the financial wellness of your workforce. Make informed decisions to help your employees live their financial best.

CONTACT US

gradoutcomes@equifax.com
equifax.com/gradoutcomes