



Call for Abstracts:

Best Practices, Research, and Relationships - Oklahoma's Investment in Tobacco Control

Background

The Oklahoma Tobacco Settlement Endowment Trust (TSET) and the Oklahoma Tobacco Research Center (OTRC) are developing a special supplement to the *American Journal of Preventive Medicine* (AJPM) entitled "Best Practices, Research, and Relationships – Oklahoma's Investment in Tobacco Control." The goal of the supplement is to showcase the unique contributions that the state of Oklahoma has made to tobacco control, and to provide information about effective strategies that may be useful in other states.

To develop this supplement, TSET and OTRC are soliciting relevant abstracts from research and practice-based organizations and agencies. Authors of selected abstracts will be asked to further develop the abstract into a full manuscript for potential publication in the AJPM special supplement. Authors of selected abstracts will also be given the opportunity to present their work and receive feedback from other selected authors at an OTRC-sponsored symposium prior to submitting the manuscripts to AJPM for peer review. Please note that because these manuscripts are subject to peer review, authors of selected abstracts are not guaranteed that their manuscripts will be published in the AJPM supplement.

Topic Areas

Abstracts must align with the theme of the supplement, which emphasizes Oklahoma's work in tobacco research, implementation of best practices in tobacco control, and developing strategic relationships to promote tobacco control efforts. Both research and practice-based abstracts will be considered, but all abstracts should report the results of original quantitative or qualitative inquiry. Potential topic areas could include, but are not limited to: media campaigns, tobacco taxes, environment and systems change, special populations, community interventions, and tobacco cessation.

Guidelines and Instructions for Submission

- Abstracts should include the following sections:
 - Research articles: title, background, purpose, methods, results, conclusions
 - Intervention studies: title, background, purpose, design, setting/participants, intervention, main outcome measures, results, conclusions
 - Review articles: title, context, evidence acquisition, evidence synthesis, conclusions
- The abstract should be limited to 500 words or less.
- Please submit all abstracts electronically to Laura DeLongy at OTRC@ouhsc.edu .
- Please include your name, title, organization, and contact information in the body of the email.
- All abstracts must be received before 5:00pm CT on Friday, May 31, 2013.

Selection Process

Submitted abstracts will be reviewed by the supplement's Guest Editor team. Selection criteria will be based on overall quality, clarity of thought and writing, and relevance to the supplement theme. Authors will be notified of the acceptance of their abstract submissions on or before June 7, 2013.

For Questions or More Information

Please contact Dr. Robert McCaffree at <u>Robert-mccaffree@ouhsc.edu</u> or <u>Laura-delongy@ouhsc.edu</u> 405-271-8001 ext 50484.