**SWASFAA Regional Services Model**

**SWASFAA April Board Meeting 2018**

* Justin Draeger visited with the SWASFAA Board of Directors regarding a SWASFAA Regional Services Model
* Draeger also met with the RMASFAA Board of Directors

**SWASFAA Regional Services Model**

* Background
	+ Regions struggling financially, low reserves
	+ Stagnant volunteerism
* Proposal
	+ Full partnership and collaboration between regional and national association
		- Each retaining
			* Governance
			* Finance
			* Events
		- NASFAA takes on
			* Some operations –
				+ Membership integration
				+ Website integration

Regions would still control their own web content, make web edits in real time

Reduced website and member database costs

SWASFAA site and conference site hosted on NASFAA servers

SWASFAA relies on NASFAA’s listserv management solution to send messages to membership

SWASFAA no longer pays for website hosting and updates

* + - * + Event registration integration

SWASFAA/NASFAA set up even

NASFAA collects registration costs, subtracts out any processing fees, and passes along the net to SWASFAA

* Benefits
	+ Increased membership in SWASFAA
		- 112 members in SWASFAA region who are members of NASFAA but not SWASFAA (mostly Texas)
		- 19 SWASFAA members who are not NASFAA
* Considerations
	+ Join ONE, Join ALL
	+ NASFAA Website Constraints
	+ Contractual commitment
* COST
	+ NASFAA
		- Development
		- Staff support
		- Subsidy to be determined by NASFAA Finance and BOD
	+ Region
		- Per institutional member allocations
	+ Members
		- Goal is to keep members held harmless
	+ SWASFAA would float for six months

**FINAL Thoughts**

* SWASFAA Members would automatically be NASFAA members and vice versa
* SWASFAA member roster integrated into NASFAA database and managed by NASFAA staff
* NASFAA handles questions about membership, payment, registration, dues renewals, payment processing and non-renewal follow-up
* Implementation would be for 2019-20

**Oklahoma:**

* 1st and foremost- I do understand this is a big concern for the association & schools and maybe the vendors/associate members might have been mentioned in the loss of the internet connection –Just in case it was not brought up how would this concern play out for the vendors/associate members – we each pay a membership for each state-(5 states), pay a membership for SWASFAA and pay a hefty membership for NASFAA?
	+ Now I could stand corrected – maybe not all vendors/associate members pay membership for 5 States/SWASFAA/NASFAA)– I know for sure Citizens does - We certainly  want to continue to show our support & I would need to have discussions with our management team for further approvals on our budget - should new membership fees are presented.
* Also is the only 2 Regional Areas SWASFAA & RMASFAA having these discussions – are the other Regional Areas having these discussions?
* Look forward to hearing back if the vendors/associate members were taken into consideration & what will be the outcome should new membership fees be presented.
* Concerns for the small schools.
* Concerns about the members of NASFAA who are not members of SWASFAA – do they see the value of SWASFAA?
* What is SWASFAA’s alternative – financial losses?
* Marketing plan
* SWASFAA conference – Super conference?
* Membership is normally not a SWASFAA member until conference is in state.
* Perception of membership
* SWASFAA’s lifeline is shortened.

**Texas:**

* Co-branding? – SWASFAA will ask NASFAA
* Concerns with NASFAA taking over the regions/states
* Concerns with NASFAA wanting more oversight/control
* Fundamental question – budget issues – value?
* If there is no region – seat on board? (discussion with all regions prior – not moving forward)
* Schools in TX who are members of NASFAA but not SWASAA would feel “misled” to pay the additional fee for SWASFAA to be a member of NASFAA – do not use SWASFAA resources –
	+ Credentialing
	+ Webinars – NASFAA package is a better deal
	+ If had to pay would only be to support SWASFAA would not attend any SWASFAA

**Louisiana:**

* State budget cuts
* Membership decision

**Arkansas:**

* Good/bad
	+ Struggling
	+ Perks of getting region/national
	+ NASFAA is expensive – small school
		- More and more expensive
* Conferences – pay one?
* Partnership schools states (i.e. AR and NY)

**New Mexico:**

* Beneficial
* Long time coming